

Project : Business Development Plan
Business Name : Moncafé Inc.

Conceptual Plan:

Moncafé is a licensed and insured mobile coffee cart serving Volusia, Flagler, and Seminole counties. Established August 2023, our business utilizes a cargo trailer to transport our full mobile setup, including:

- Coffee cart
- Coffee Espresso machine with accessories
- Umbrella and advertising flag
- Portable sink and several gallons of water supply
- 5-gallon container for dirty water disposal
- Cups and inventory
- Cleaning supplies
- Perishable ingredients (milks, creamers, sauces, syrups, teas, juices) are supply and transported the same day of the events in high-grade coolers

Moncafé has a proven track record of success at:

- Fairs & festivals
- Farmers markets
- Parades
- Private events

At this time, we want to expand our business by leasing a small building in the Deltona Plaza (Deltona Blvd.) that previously housed an ATM. The building has power and air conditioning, but likely no water or sewer connections. We plan to operate 6:00 AM – 12:00 PM, offering:

- Hot & iced coffee
 - Hot cocoa
 - Boba lemonades
 - Teas
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