



PUBLIC ART:

the Good, the Bad & the Ugly

home of #FRIEDCKNKITCHEN

WHAT IS PUBLIC ART?



- Public art refers to artwork that is located in the public's space such as in the lobby or outside a state, local government or private facility.
- Public art is either purchased for the space or an artist will be commissioned to create a specific piece of artwork to reflect distinctive qualities of the space, its function, natural surroundings, architectural environment, or neighborhood identity.
- Public art can celebrate a community's local history or cultural heritage, encourage pride of place and serve as a vital economic development tool.

TYPES OF PUBLIC ART



Functional Art



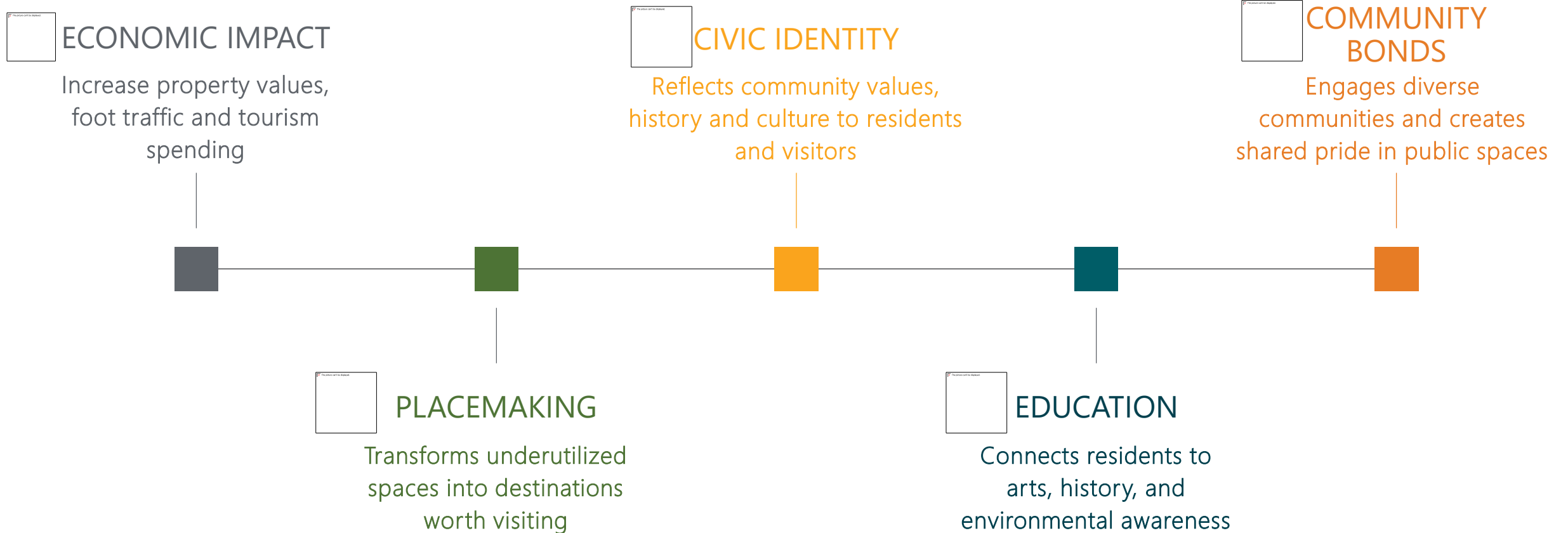
Murals & Mosaics



Sculptures & Monuments



WHY PUBLIC ART MATTERS?



HOW IS PUBLIC ART REGULATED?



- Art Programs: Require a percentage of public capital project budgets to be allocated for artwork. Percent range is typically 1 - 2%.
- Public Art Master Plan: Long-range documents guiding location priorities, themes, artist selection and maintenance funding. Provides consistency and defensibility.
- Committees/Advisory Boards: Citizen and/or experts that review proposals, curate selections and advise on removals.
- Incentive Programs: Bonus density, FAR exceptions or fee reductions in exchange for developer-funded public art on private property.
- Ordinance Standards & Definitions: Code defines public art, design standards, approval processes, maintenance/ownership, and prohibited content.



THE GOOD

Best practice examples in Florida

THE GOOD: FUNCTIONAL ART & COMMUNITY MURALS



THE GOOD: FUNCTIONAL ART & COMMUNITY MURALS





THE BAD

Pieces that missed the mark

THE BAD: PROCESS & CONTEXT FAILURES



Art not
maintained

Mass produced;
not original

THE BAD: PROCESS & CONTEXT FAILURES



Controversial
content

Mass produced;
not original



THE UGLY

Art that became a liability

THE UGLY: NEGLECT, FAILURE & COSTLY REMOVALS



Rusted
sculptures

Bad site
selection



POLICY CONSIDERATIONS

WHAT ORDINANCE SHOULD ADDRESS?



- Definitions:
- Art Advisory Board/Committee:
- Standards/Process:
- Maintenance & Funding:
- Disposal & Removal

NEXT STEPS



- **July 21st: ORC Meeting #6**
 - Introduce Public Art Ordinance Draft
- **July 24th: Distribute Revised Draft to Committee**
- **August 10th: Committee Review & Comments Due**
- **August 12th: Distribute Revised Draft #2**
- **August 18th: ORC Meeting #7**
 - Present Final Public Art Ordinance Draft