



Legislation Text

File #: 15-5147, **Version:** 1

TO: Mayor and Commission

AGENDA DATE: 4/5/2021

FROM: John A. Peters, III, PE, Acting City Manager **AGENDA ITEM:** 11 - F

SUBJECT:

Request for approval of the Agreement for Economic Development Internet & Social Media Services for Independent Contractor David Winterrose. John Peters, Interim City Manager, (386) 878-8850.

Strategic Goal: Economic Development/ Internal External Communication

LOCATION:

City wide.

BACKGROUND:

On March 5, 2021 the City placed a bid on Demand Star for an Economic Development Specialist/Independent Contractor. The bid went out to 206 firms and there were 6 plan holders that downloaded the bid. Only one bid was received from David Winterrose at the rate of \$31.25 an hour up to 40 hours a week. The Independent Contractor will provide the following services: creation and updating internet websites, social media pages, interactive web and social media applications, internet interactive maps, Search Engine Optimization functions, internet and social media marketing technologies and strategies, production of audio-video files, creation of hard copy print materials as marketing handouts.

The Acting City Manager has the authority to make corrections of scrivener's errors and the like.

COST:

Annual Cost \$65,000 (001121-523401)

SOURCE OF FUNDS:

Transfer of funds from Assistant Economic Development Manager position

ORIGINATING DEPARTMENT:

Office of the City Manager, John Peters, Interim City Manager (386) 878-8850.

STAFF RECOMMENDATION PRESENTED BY:

Staff recommends approval of the Agreement for Economic Development Internet & Social Media Services for Independent Contractor David Winterrose. John Peters, Interim City Manager.

POTENTIAL MOTION:

" I move to approve the Agreement for Economic Development Internet & Social Media Services for Independent Contract David Winterrtose. The Acting City Manager has the authority to make

corrections of scrivener's errors and the like.”