



Deltona Quarterly Report – Q2



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION



June 17, 2021

Who We Are

Leveraging Resources



- Serves as the official P3 (Public/Private Partnership) EDO for Volusia County focused on business recruitment
- Incorporated in 2010 as a 501c6
- Represents Volusia County and 16 Cities



The Local Team

14 Cities

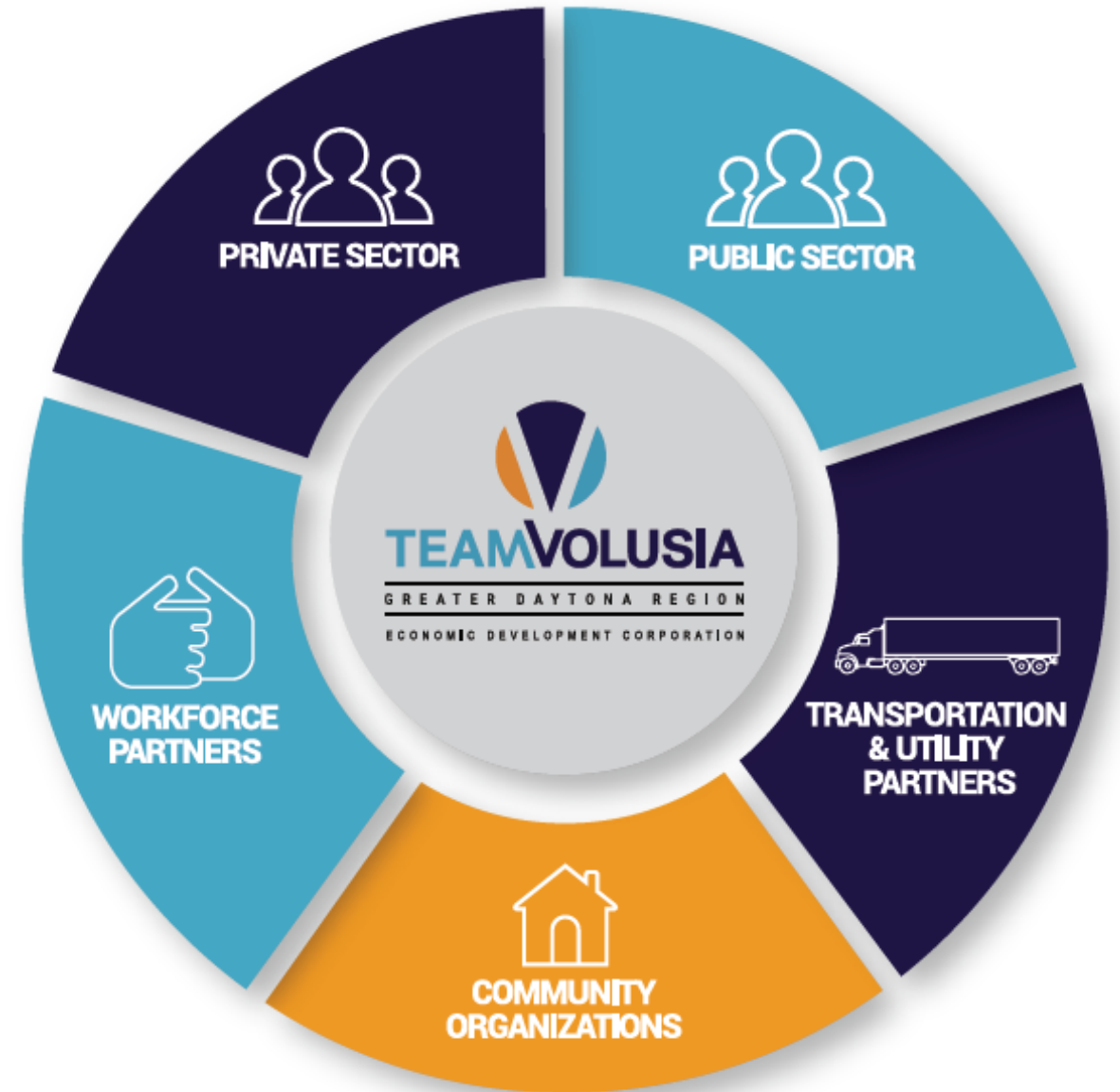
6 Colleges/Universities

Multiple Utilities

Non-Profit/Government Partners

80 Private Sector Partners

Approx. 100 Investors



Staff



Keith A. Norden, CEcD
President and CEO



Debbie Robbins
Executive Assistant
Office Coordinator



Chris Wimsatt, CEcD, DFCP
Vice President
Business Development



Heather Shubirg
Executive
Vice President



Jen Boggs
Bookkeeper



FEATURING

NICHOLAS ABRAHAMS
VICE PRESIDENT, CORPORATE
ENGAGEMENT



ORLANDO
ECONOMIC
PARTNERSHIP



BOARD OF DIRECTORS MEETING

JUNE 4, 2021



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION



**ORLANDO
ECONOMIC
PARTNERSHIP**

Advancing **Broad-based Prosperity™**

AWARD WINNING



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

Bronze Award
"Video/Multi-Media Promotion"
2015



**"Top 5 Best Economic Development
Organization"** by Site Selectors
2017



Bronze Winner
"Branded Content"
2018



STRATEGY
AWARDS 2019

**"Best Sloan and Place
Branding" Award**
2019

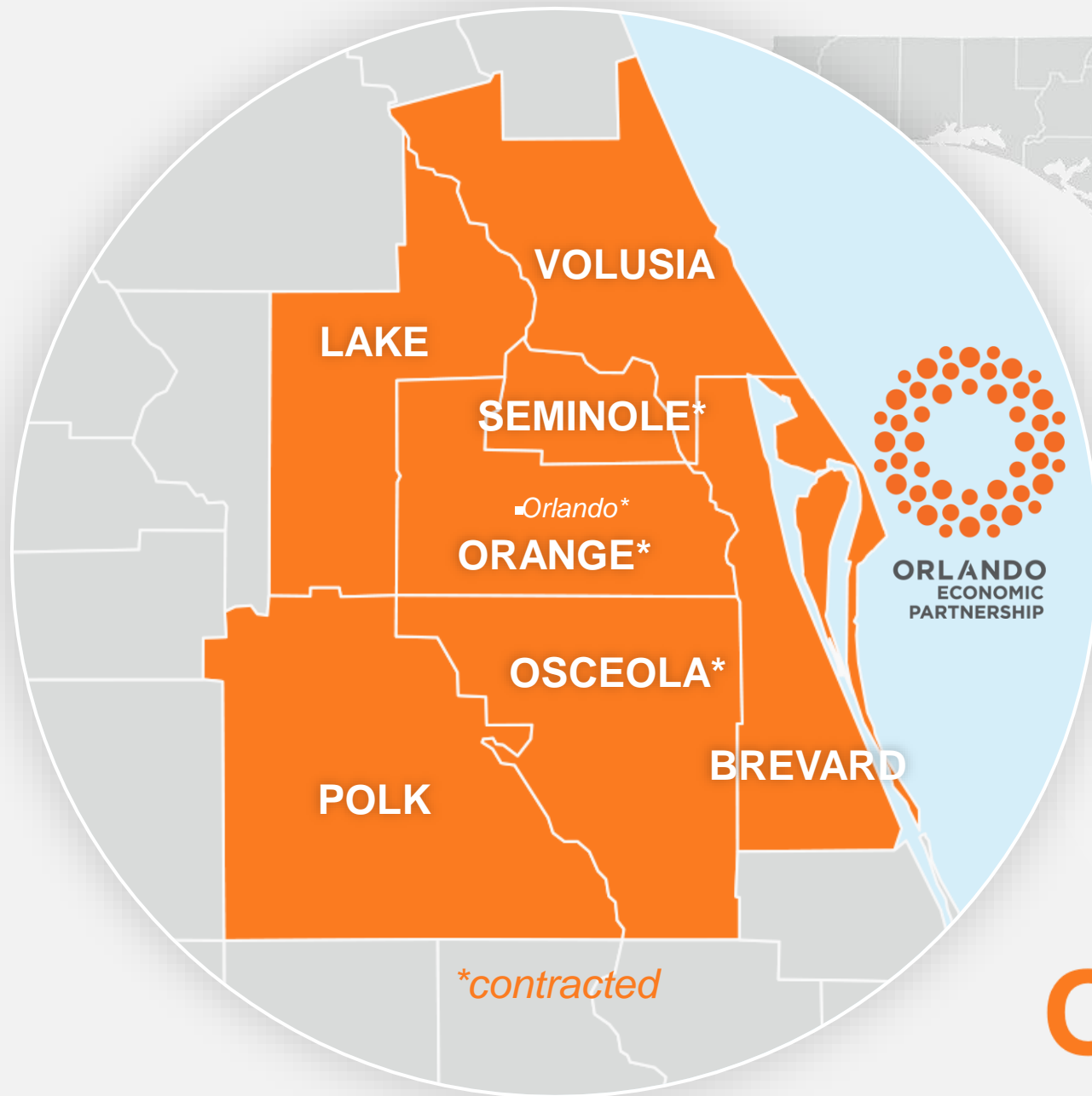


TEAMVOLUSIA

G R E A T E R D A Y T O N A R E G I O N

E C O N O M I C D E V E L O P M E N T C O R P O R A T I O N

Regional Overview



4.4M

REGIONAL
POPULATION

Orlando *Region*



Investor Development Update

01

Added Additional Committee Members



02

Investor Recruitment Plan



03

Held Two Investor Recruitment Events



04

Investor Survey



May 20, 2021 - West Volusia IDRC
Recruitment Event, DeLand,
Artisan Alley

Sponsored by:

JOE HEARN
events



June 3, 2021 - East Volusia IDRC
Recruitment Event, Daytona Beach
The Daytona, Autograph Collection
Hotel

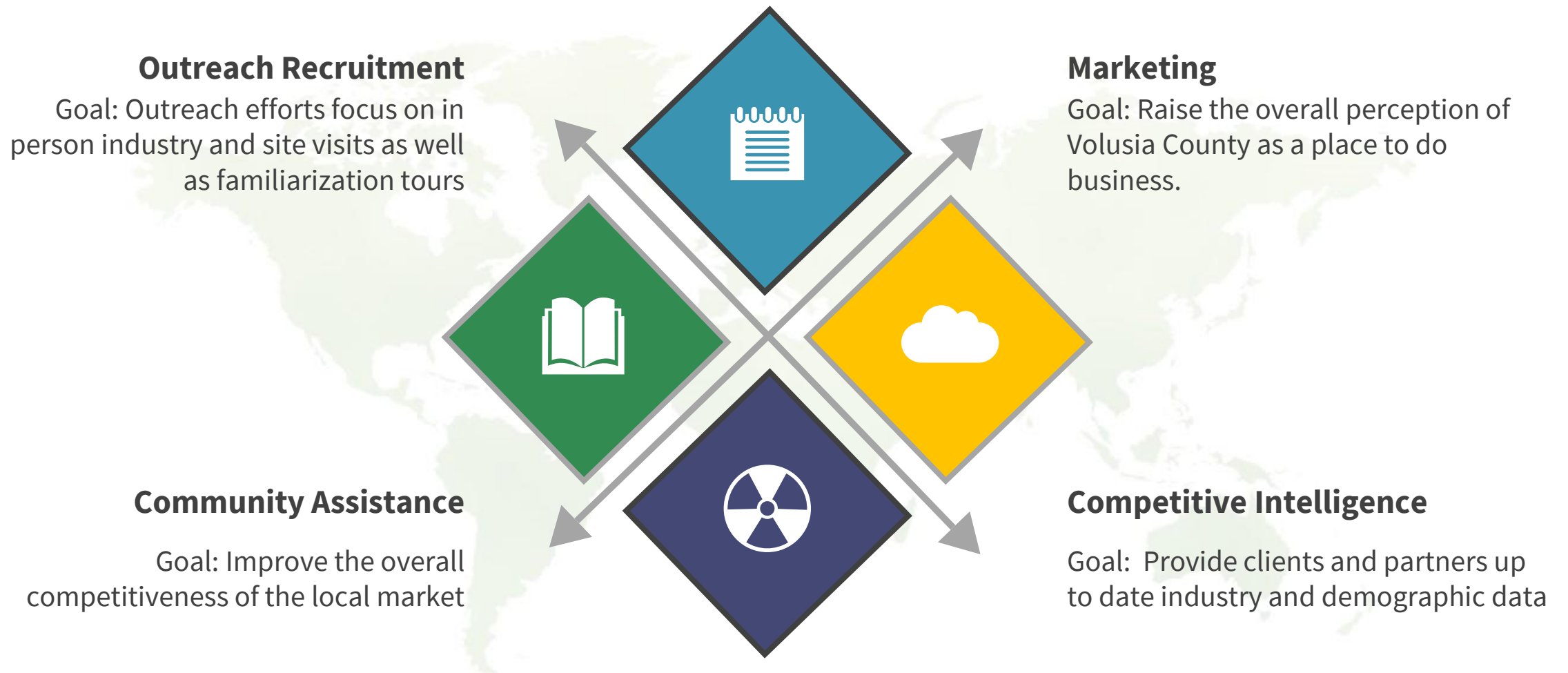
Sponsored by:

THE DAYTONA
AUTOGRAPH COLLECTION
HOTELS



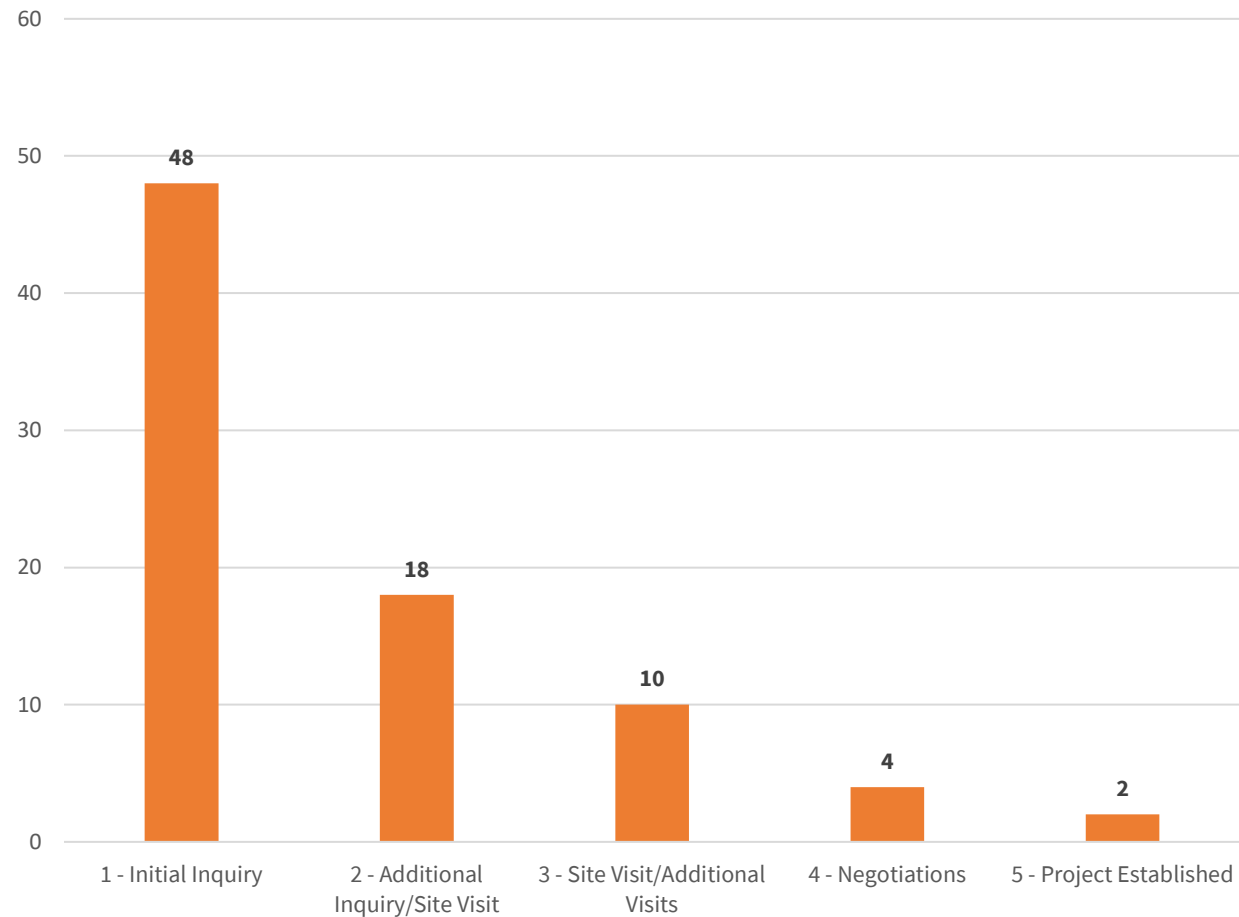
2021 Activities

2021 Activity Focus

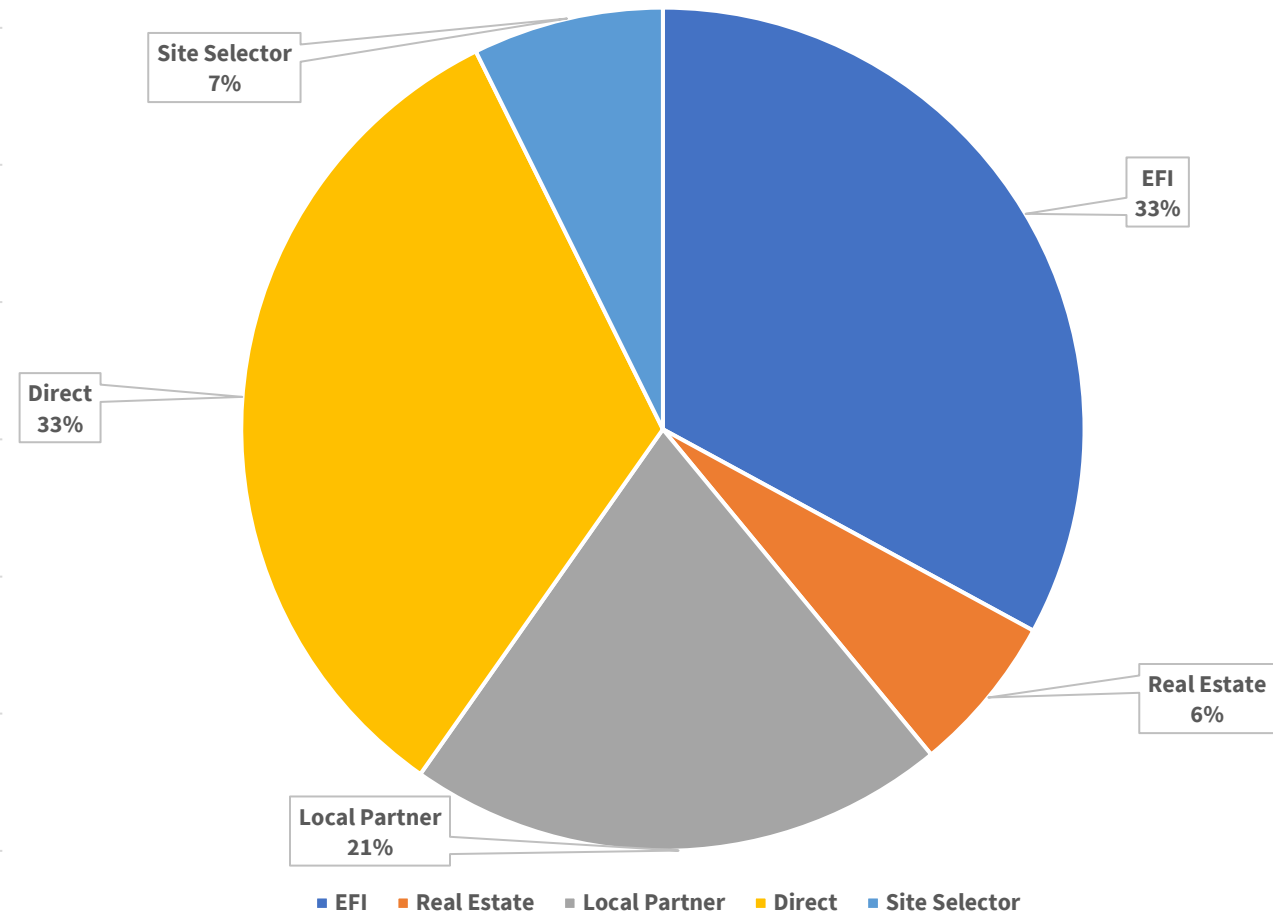


2021 Business Development Projects Activity

Projects by Stage

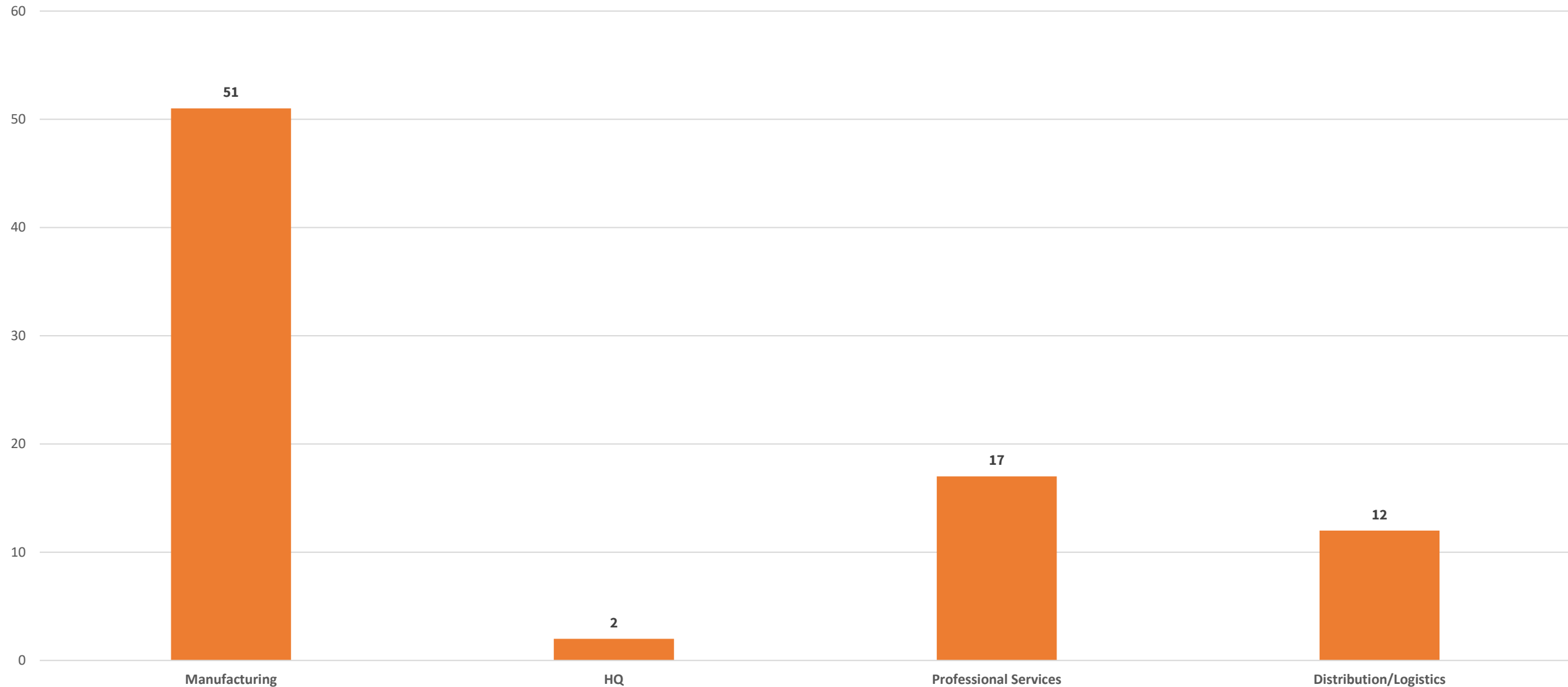


Projects by Source



2021 Business Development Projects Activity

Projects by Type



2021 Wins



Company: ALCOM
Description: Trailer
Manufacturer
Location: Volusia
County/DeLand

Project Metrics

Jobs - 150
Capex - \$4m
Annual Payroll - \$5.3m



Company:
Solaxx/AquaComfort/Oxygen Pools
Description: Water Treatment and
Equipment Manufacturer
Location: Volusia County/DeLand
Crossings

Project Metrics

Jobs - 175
Capex - \$8m
Annual Payroll - \$5.3m

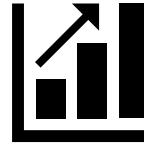
Local Market Trends



**EFI Activity Increase Recently
(35% of all projects)**



**Aerospace Industry
(22% of all projects)**



**Overall Activity Levels
(86 Active Projects)**



Limited CRE Product



**Manufacturing Activity
(62% of all projects)**



**Large Industrial Prospects
(regional fundamentals strong)**



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION

Enterprise Florida Board & Stakeholders Meeting



**June 7, 2021 –
June 9, 2021
Daytona Beach,
Florida**

Off to the Races: Florida is Where Businesses are Breaking Through

Marketing Update



TeamVolusiaEDC.com
Website launching
July 2021



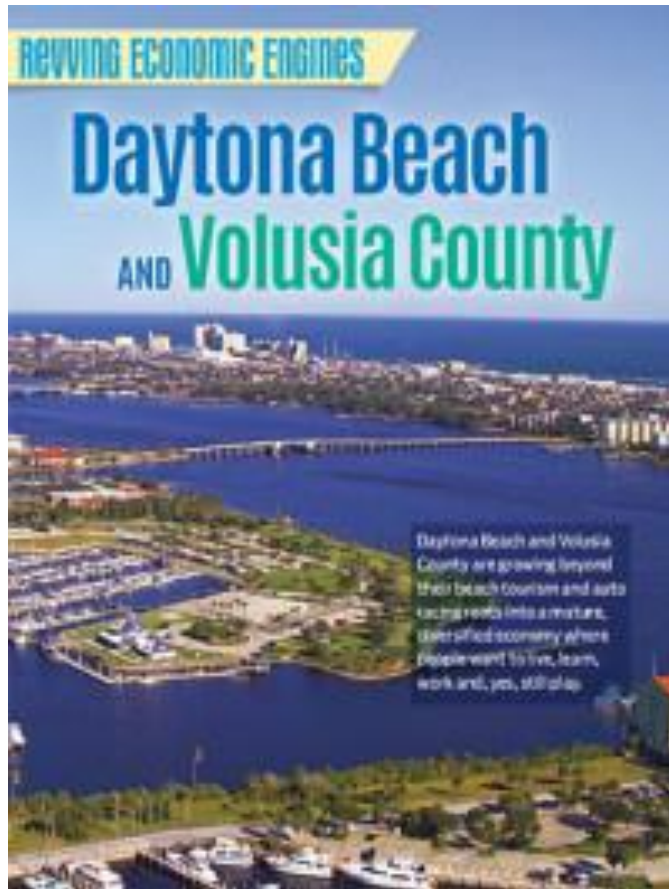
VolusiaSites.com update
completed



TEAMVOLUSIA
GREATER DAYTONA REGION
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FLORIDA TREND COMMUNITY PROFILE

SPOTLIGHT AUGUST 2018



SPOTLIGHT COMING IN AUGUST

SPOTLIGHT COMING IN AUGUST

Florida Trend
CUSTOM CONTENT

DAYTONA BEACH & VOLUSIA COUNTY

Florida Trend shines the spotlight on Daytona Beach and Volusia County.

This special community portrait will cover business development, economic drivers, education, health care, real estate and development, transportation, tourism, arts, culture and much more throughout Daytona Beach and Volusia County, reaching potential investors, business prospects and visitors.

Unique opportunity to reach Florida Trend's 270,000 influential readers — including Daytona Beach and Volusia County Influentials.

Ad Rates (net)

2-Page Spread	\$10,900
Full Page	\$5,940
Half Page	\$3,900
1/3 Page	\$2,900

AUGUST 2021 ISSUE

AD SPACE DEADLINE: JUNE 10
MATERIALS DUE: JUNE 24

ENDORSED BY:
TEAMVOLUSIA
PROUDLY DAYTONA BEACH

FOR MORE INFORMATION:
LAURA ARMSTRONG • 407.620.6232 • larmstrong@FloridaTrend.com

Talent Recruitment

IN THIS 2021 EDITION

- Discover the Greater Daytona Region
- 12 Best Ways to Experience Outdoor Adventure
- Live the Good Life
- 5 Can't Miss Art Experiences
- Greater Daytona is Experiencing a Wave of Growth
- The Greater Daytona Region's Talent Earns Top Scores
- The Greater Daytona Region is Open for Business
- The Sky is the Limit in the Greater Daytona Region
- How the Greater Daytona Region is Making Medical Advances
- Businesses are Built to Last in Greater Daytona
- 16 Neighborhoods That Will Make you Want to Move to Region
- Grow in Greater Daytona



Livability: Find Your Best Place To Live



<https://livability.com/greater-daytona-region>

Business Development Outreach (Jan-Aug)



Thank You + Questions

Connect With Us!

Team Volusia EDC, through tremendous commitment and partnership, works on strategic economic development activities and business recruitment initiatives to Volusia County, Florida. The organization is a valuable part of the economic development delivery system and works in partnership with state and county agencies, municipalities, chambers and other resource partners to achieve county-wide economic development goals for Volusia County. The EDC's program and services are partially funded through contracts with Volusia County and many of the municipalities located within the county. Additional funds are raised from private sector companies and organizations. Today, the organizations continues to grow and help strengthen the economic prosperity for the region.



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