



# Hispanic Chamber of Commerce of Central Florida

Lourdes Leon & Joe Hearn

[www.hispanicchamberfcfl.org](http://www.hispanicchamberfcfl.org)

# About Us

## OUR HISTORY

Launched in 2011, The Hispanic Chamber has been helping businesses connect and grow for over a decade. We thrive on our ability to partner with large corporations as well as small businesses to create lasting relationships.

## OUR CULTURE

We invite all of our neighbors, Hispanic or not, to join us as we connect with our community, while educating and exposing each other to Hispanic culture.

## OUR VISION

To advocate for Hispanic businesses and professionals by connecting non-Hispanic businesses with the growing Hispanic market.

## OUR MISSION

The Hispanic Chamber of Commerce is a non-profit organization focused on helping businesses and organizations STRATEGIZE, ORGANIZE & GROW. Our goal is to bring together businesses, professionals and community leaders to promote economic growth.







HISPANIC  
Chamber of  
Commerce  
CENTRAL FLORIDA

We are bridging the gap  
between

Hispanic Businesses & Our  
Non-Hispanic Businesses with  
our growing population



# Chamber Alliances



DID YOU KNOW: WITH YOUR MEMBERSHIP YOU CAN VISIT OTHER CHAMBERS WE PARTNER WITH UP TO 5 TIMES PER YEAR.



# Signature and Networking Events

## Signature Events



TBD

3 Kings & Latin Festival



MARCH

Healthcare & Valor Awards



JUNE

Business Expo &  
Procurement Training



Hombres De Exito



JULY

Installation Banquet



AUGUST

ILatina Retreat



DECEMBER

ILatina Gala

## Networking Events



Cafe Con Leche - Once A Month  
(East Side)



Ribbon Cutting Fiesta

Conexión After 5



Hombres De Negocios



Open House - Once Monthly

Latin Leads Group



I Latina Circle

## New Events



Every Tuesday @7:30am

"Hob-Nob" 2024

Date and Location:TBD



Valor &  
Healthcare  
Awards



LEGISLATIVE  
LUNCHEON

Date: TBD



# HCCCFL ANNUAL REGIONAL HEALTHCARE & VALOR AWARDS

**2024 WE WILL HAVE OUR  
HEALTHCARE AWARDS  
WITH THE VALOR AWARDS**



**DID YOU KNOW:  
WE HAVE 8 CATEGORIES FOR NOMINATIONS.  
VOTING IS NOW OPEN**



## 2023 Award Winners



# Signature and Networking Events

## Signature Events



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HISPANIC  
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*Celebrating 26 years and Three Kings Festival*

FREE KIDS ZONE, CRAFTS, ENTERTAINMENT,  
BEER, FOOD TRUCKS, LIVE MUSIC, PARADE,  
ZUMBA, AND MUCH MORE!

February 4

11:00am  
-8:00pm

**Free  
Entry**

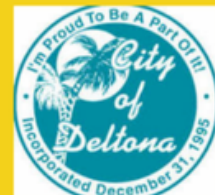


**DEWEY O. BOSTER SPORTS COMPLEX**

Join us downtown at Dewey O. Boster Sports Complex for this free, family-friendly event. The beautiful and bold Latin culture in our community is very special. The music, fresh Latin American cuisine, folkloric art, children's activities, and more will bring big smiles to everyone's faces.



For Sponsorship information  
call (386) 575-4035  
[www.HispanicchamberCFL.org](http://www.HispanicchamberCFL.org)



**DID YOU KNOW:  
WE HAVE OVER 10,000 PEOPLE ATTEND  
THE LATIN FESTIVAL ANNUALLY**

*Latin Festival*



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LUNCHEON**

Date: TBD



# Latina AWARDS GALA



**DID YOU KNOW: WE HAD 249 NOMINTIONS IN 2023  
AND 84 LADIES WERE NOMINATED**



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DIRECTOR OF GOVERNMENT AFFAIRS



FRANKLIN RODRIGUEZ

Meets the 4th Thursday of the month



# Hombres De Negocios



HISPANIC  
Chamber of  
Commerce  
CENTRAL FLORIDA





With Special  
Guest Speaker:



**HUGH  
FARINA**

**FREDRICKS WINE ROOM**  
909 S. Charles Richard Beall Blvd.  
DeBary, FL 32713

**FEB | 22<sup>nd</sup> | 6:30PM**



[www.hispanicchambercfl.org](http://www.hispanicchambercfl.org)





**HISPANIC**  
Chamber of  
Commerce  
CENTRAL FLORIDA

# Upcoming Events 2024

Add a subheading

AM CONNECTION

OPEN HOUSE

CAFE CON LECHE EAST

ILATINA CIRCLE

SIGNATURE EVENT

LEADS GROUP

HOMBRES DE NEGOCIOS

## JANUARY

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## FEBRUARY

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

## MARCH

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## APRIL

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## MAY

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## JUNE

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## JULY

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## AUGUST

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## SEPTEMBER

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/ 30	24	25	26	27	28	29

## OCTOBER

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## NOVEMBER

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## DECEMBER

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/ 30	24/ 31	25	26	27	28	29

Dates subject to change please visit [hispanicchambercfl.org/events](https://hispanicchambercfl.org/events) for details



# BOARD OF DIRECTORS



**Lourdes Leon**  
President



**Joseph Hearn**  
Vice President



**Elaine Daniels**  
Director of Accounting



**Franklin Rodriguez**  
Government Affairs



**Jennis Rivera**  
Director of Marketing



**Alejandra Quintero**  
Director of Membership



**Elsie Mendez**  
Director of Membership



**Shirley Ladino**  
Director of Membership



**Emma Santiago**  
Director of Community  
Relations



**Maria Trent**  
Director of Public Affair



**Alexandra Tison**  
Director of Events



**Sharol García**  
Leads Director



**Estefania Lazaro**  
Jr Board of Directors



## WHY JOIN THE CHAMBER?

*Let us help your business!*



## Membership Dues

Monthly Payment  
\$35.00 per month  
or \$420.00 per year.

or

Annual Payment  
\$300.00 per year  
(\$120.00 discount savings)

Plus \$35 Registration Fee on Annual New Membership

## Annual Membership

**\$300.00**
































- Up to two (2) representatives
- Member Welcome Box
- Ribbon Cutting Fiesta for your business upon request
- Participate in dynamic bilingual networking events
- Monthly Open House with Chamber President
- Bi-weekly networking Cafe con Leche breakfast sponsored by the Chamber
- Opportunity to present at our Café con Leche (upon request)
- Receive our bi-weekly newsletter for upcoming event updates
- Social Media Exposure to over 20K viewers
- Social Media Welcome Photo/ Post
- Opportunity to visit other Allied Chamber events (5 events per year)
- Ability to create and update your public Business Profile
- Member to Member Discount
- Ability to post on our Community Events Calendar
- Job Opportunity Postings
- Ability to showcase HCCCFL logo on your marketing materials and/or website
- Scholarship opportunities for leadership training
- Educational opportunities for your representatives
- Ability to promote with collateral material in our Swag Bags at events (\$25 fee)
- Private Facebook Members Only Group
- Opportunity to apply to our exclusive Leads Group additional \$100
- Opportunity to apply to our exclusive Hombres de negocios\* additional \$100
- Email blast or social media post available for a \$25 fee
- Note: \$35.00 Registration Fee waived for renewals
- \*One-time visit for guests
- Monthly Membership Exclusions: Members that pay monthly, must be active for 6 months prior to receiving a Ribbon Cutting Event or the ability to present at any networking event.

**SEE VALORIE FOR YOUR BROCHURE**



# Business Partner Packages



Business Partner Benefits	Gold Package \$5000	Silver Package \$2,500	Bronze Package \$1,200
Receives Benefits of General Membership			
Unlimited representatives from the organization		Up to 10 Representatives	Up to 5 Representatives
Reserved Table to the Installation Banquet		Four (4) tickets to the Installation Banquet	Two (2) tickets to the Installation Banquet
Monthly Social media recognition			
Featured on a Facebook Live (upon Request)			
Ability to share events on our social media platforms and newsletter (fee waived)			
Ability to promote with collateral materials in our Swag Bags at our events (fee waived)			
Recognized in our networking newsletter			
Recognized at all our networking events			
Name and Logo displayed at our headquarters			
Logo featured on business partner page			
Logo featured on our iLatina Magazine (\$250 value)			
Logo featured on the HCCCFL website home page with an advertising banner for one (1) year value of \$1000.			



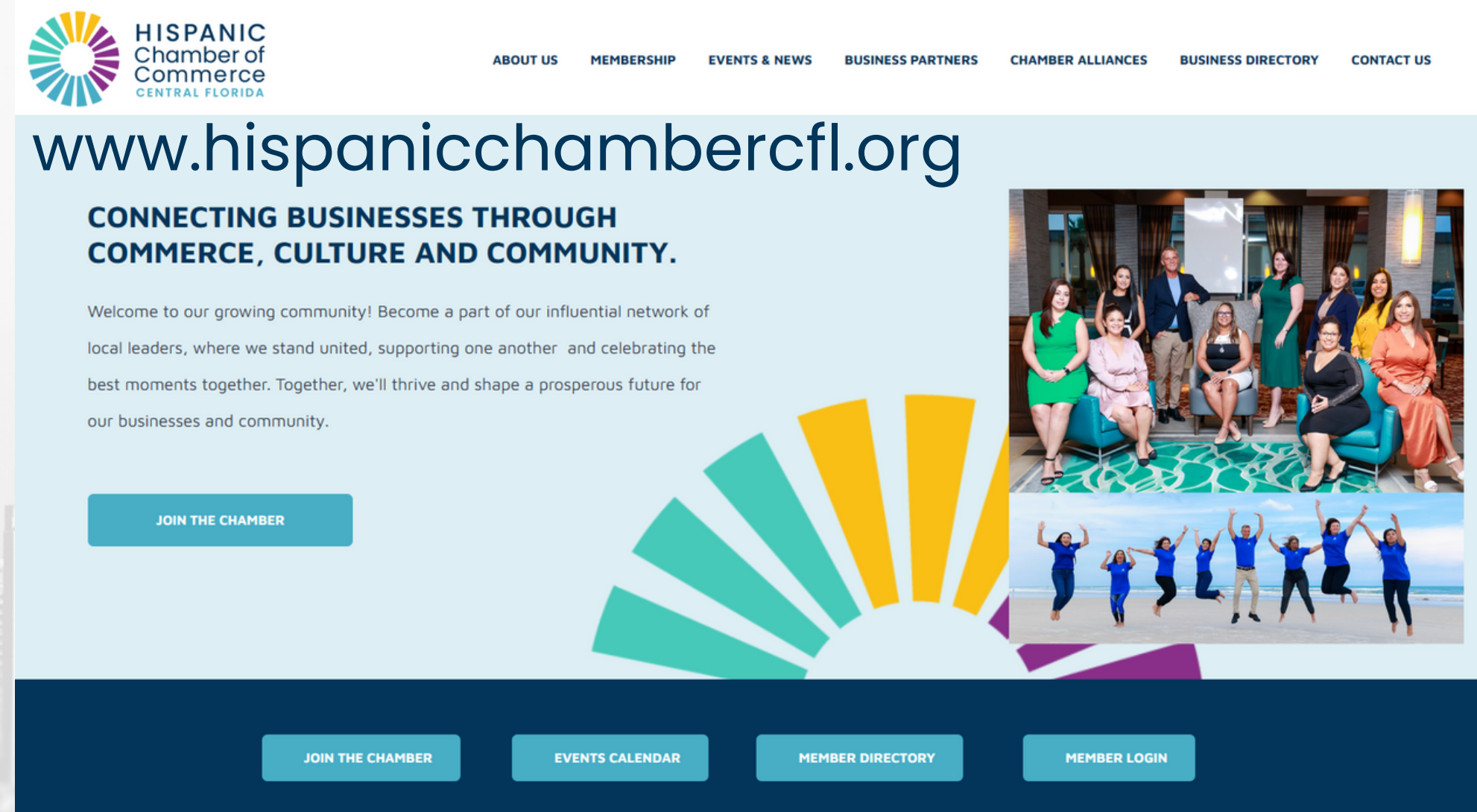
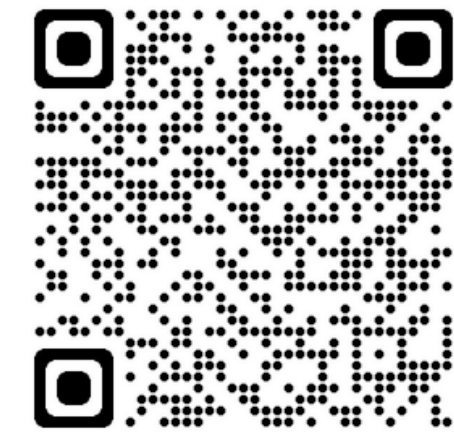
# Our New Headquarters

505 Deltona Blvd.  
Suite 103  
Deltona, FL 32725



**HISPANIC**  
Chamber of  
Commerce  
CENTRAL FLORIDA

# Our New Website





# Making A Difference



THE WHITE HOUSE  
WASHINGTON



December 4,  
2023



*All the Way to*  
**THE WHITE HOUSE**







# Hispanic Chamber of Commerce of Central Florida

Thank You for Joining US

[www.hispanicchamberfcfl.org](http://www.hispanicchamberfcfl.org)