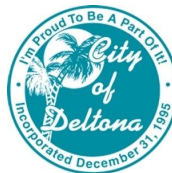




Deltona Quarterly Report – Q2 2025



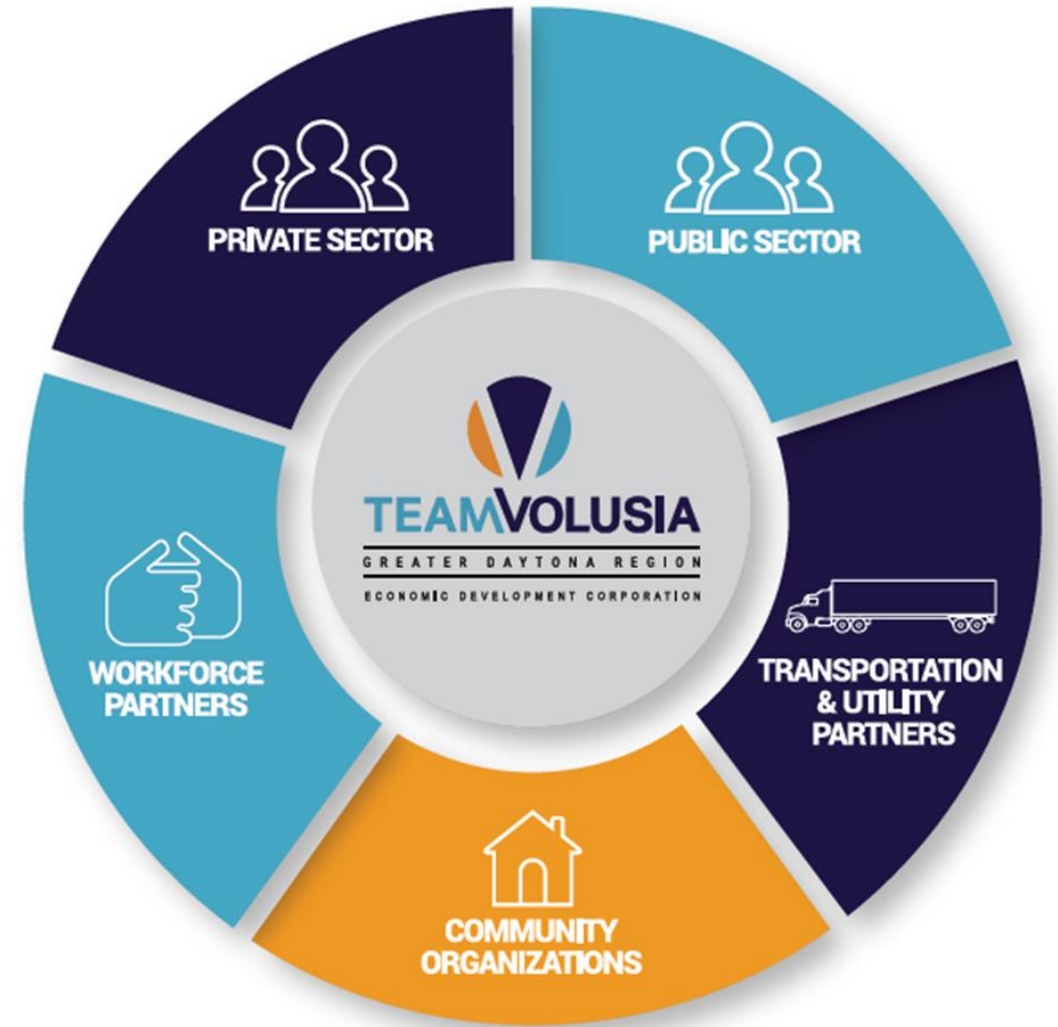
TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION



June 9, 2025

Who We Are

- Serve as the official P3 (Public/Private Partnership) EDO for Volusia County focused on business recruitment
- Incorporated in 2010 as a 501c6
- Represents Volusia County and 16 Municipalities
- 80+ Private Sector Partners
- 6 Colleges & Universities
- Became the 81st International Economic Development Council Accredited Economic Development Organization in 2024, a distinction held by less than 2% of nearly 5,000 EDOs in North America



TVEDC Private Sector Investors

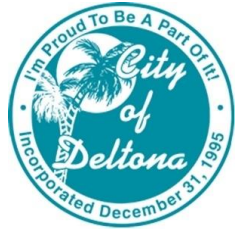


VISION 2025

- **Continue to Evolve Outreach and Marketing/Communications to Domestic, International Markets and Community Stakeholders**
- **TVEDC Implementation Task Force to Assign Action Steps in the Five-Year Strategic Plan**
- **Continue to Focus on Lead Generation Efforts as Identified in Target Industries**
- **Develop Additional Initiatives to Capitalize on Aerospace/Aviation Assets in Volusia County**
- **Continue to Encourage Collaborative Efforts Countywide**
- **Support Smart Growth Plan for Volusia County and Encourage Site Readiness**
- **Present Case Studies to Investors and Community Partners on Select TVEDC Projects**
- **Retain and Increase Private Sector Investment**
- **Explore Long Term Funding Options for the Organization**

A Collaborative Environment

TVEDC works with 16 Municipalities in Volusia County



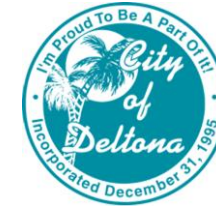
Volusia County Incubator powered by
 **Business Incubation Program**
UNIVERSITY OF CENTRAL FLORIDA

Business Recruitment: Cross-Organization Process Overview

Lead
Sources

FLORIDACOMMERCE

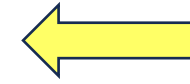
Site Selectors & Consultants
Company Leadership



Contact Municipal Practitioner for properties, search CoStar & VolusiaSites.com, contact RE Brokers



Request for Proposal

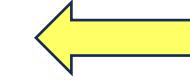


Submit properties to TVEDC matching RFP criteria

Maintained by TVEDC as a databank for available properties

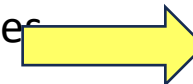


VolusiaSites.com



Listing Agents submit properties to TVEDC for inclusion.

TVEDC hosts a booth annually & welcomes municipalities to attend and/or send materials for display

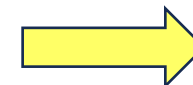


**ICSC Orlando (August)
SpaceFlorida (January)**



Attend and/or submit materials

Held bi-monthly, TVEDC shares project updates, incl county & municipal practitioners who provide their community updates



Practitioners Council



Attend

Team Volusia Economic Development Corporation

BOARD OF DIRECTORS MEETING

May 30, 2025 at The Center at Deltona



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION

WELCOME

COMMISSIONER DORI HOWINGTON

District 4, City of Deltona



PRESIDENT'S UPDATE

KEITH NORDEN, CEcD

PRESIDENT & CEO
Team Volusia EDC



INTRODUCTION OF NEWLY ASSIGNED BOARD DESIGNEE



BANK OF AMERICA

Assigned Designee:

JUAN AMO

Senior VP, Market Executive



INTRODUCTION OF NEWLY ASSIGNED BOARD DESIGNEE



LTG, INC

Assigned Designee:
GIL RAMIREZ, PE
CEO

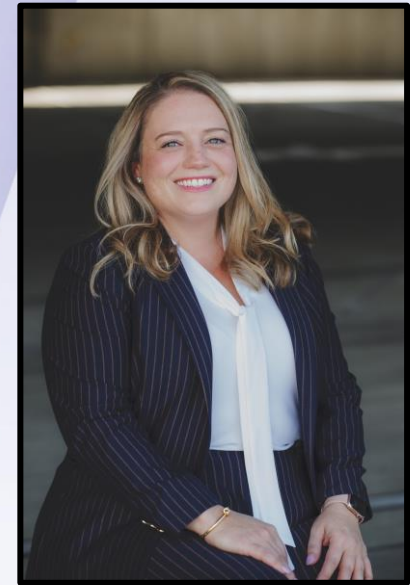


INTRODUCTION OF NEWLY ASSIGNED BOARD DESIGNEE



DUKE ENERGY

Assigned Designee:
ALEXANDRA SANCHEZ
Senior Economic
Development Manager



2025 OUTREACH ACTIVITY: Q1–Q2



**SpaceCom 2025
Commercial Space
Conference**
January
Orlando, FL



**FPL Powering FL:
Illuminations**
January
Jupiter, FL



February
Anaheim, CA



February
Washington, DC



Site Selectors Guild
Pre-Event 2025
March
Orlando, FL



March
Chicago, IL



**IAMC Spring Forum
2025**
March
Sacramento, CA



March
Tampa, FL



April
Lakeland, FL



**MRO Americas
2025**
April
Atlanta, GA



**Aircraft Interiors Expo
2025**
April
Hamburg, Germany



**JobsEQ Annual
Conference**
April
Nashville, TN



**SEDC Meet the
Consultants**
April
Atlanta, GA

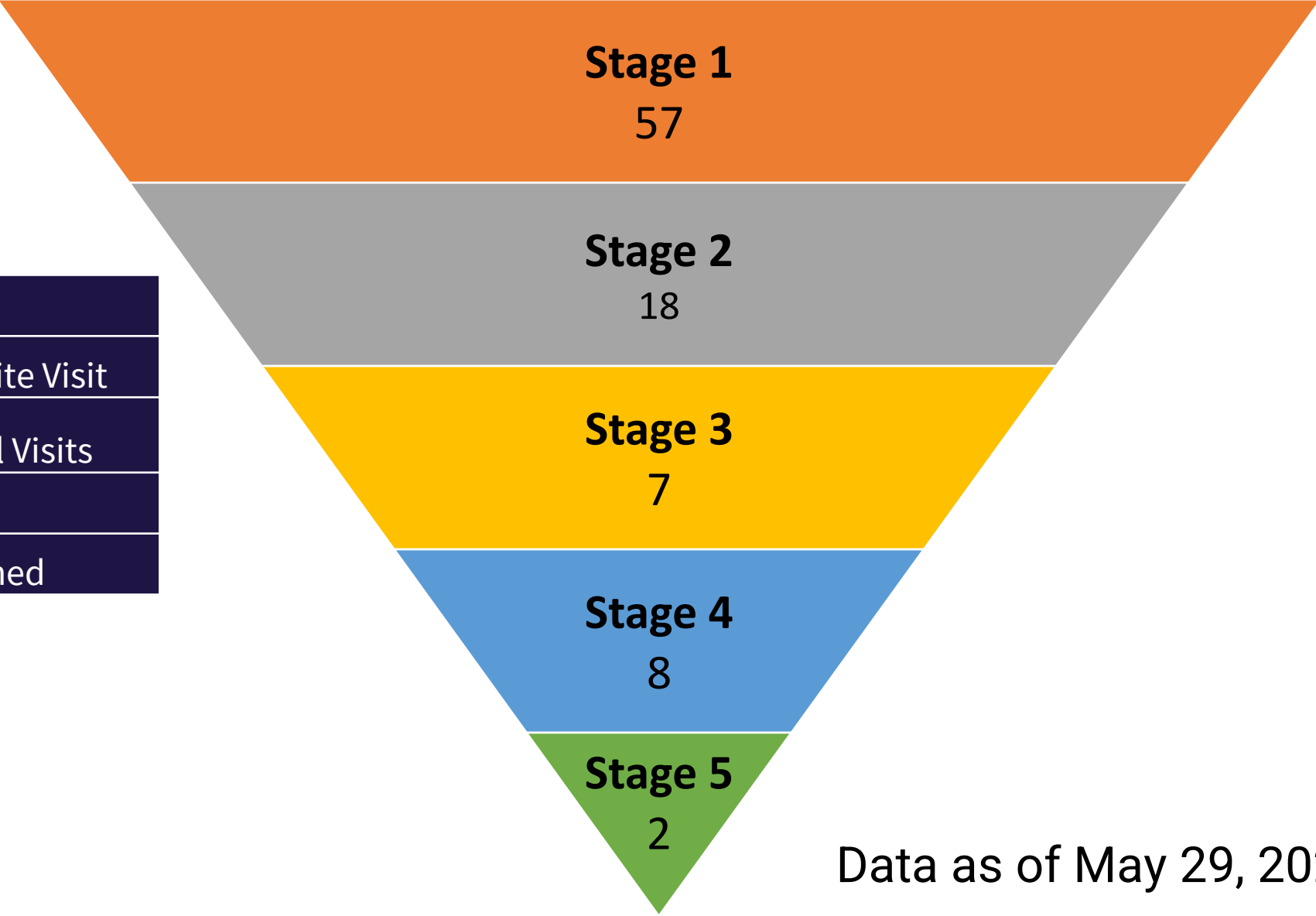


**SelectUSA
Summit 2025**
May
National Harbor, MD



May
Port Charlotte, FL

2025 PROJECT SALES FUNNEL



1 - Initial Inquiry
2 - Additional Inquiry/Site Visit
3 - Site Visit/Additional Visits
4 - Negotiations
5 - Project Established

Data as of May 29, 2025

Hans

Stage 4

- CapX: \$80 million
- Jobs: 50
- Life Sciences

Tag

Stage 4

- CapX: \$1.5 million
- Jobs: 20
- Aerospace/Aviation

Colgate

Stage 4

- CapX: TBD
- Jobs: 100
- Logistics

Golf

Stage 4

- CapX: TBD
- Jobs: TBD
- Aerospace/Aviation

Cherry Blossom

Stage 5

- CapX: \$18 Million
- Jobs: 160
- Advanced Manufacturing

Star

Stage 5

- CapX: \$25 million
- Jobs: 100
- Avg Wage: \$72,000
- Life Sciences
- Project from 2022



UPCOMING EVENTS

TVEDC BOARD MEETING



- ❖ **Date:** Friday, July 11, 2025
- ❖ **Venue:** Embry-Riddle Aeronautical University, Jim W. Henderson Welcome Center
- ❖ **Timeline:**
 - 8:00 – 9:00 a.m. Registration, Networking & Light Continental Breakfast
 - 9:00 – 10:30 a.m. Board Meeting

TVEDC BOARD MEETING



- ❖ **Date:** Friday, September 5, 2025
- ❖ **Venue:** Daytona State College, L. Gale Lemerand Student Center
- ❖ **Timeline:**
 - 8:00 – 9:00 a.m. Registration, Networking & Light Continental Breakfast
 - 9:00 – 10:30 a.m. Board Meeting

BUILDING TOMORROW'S WORKFORCE

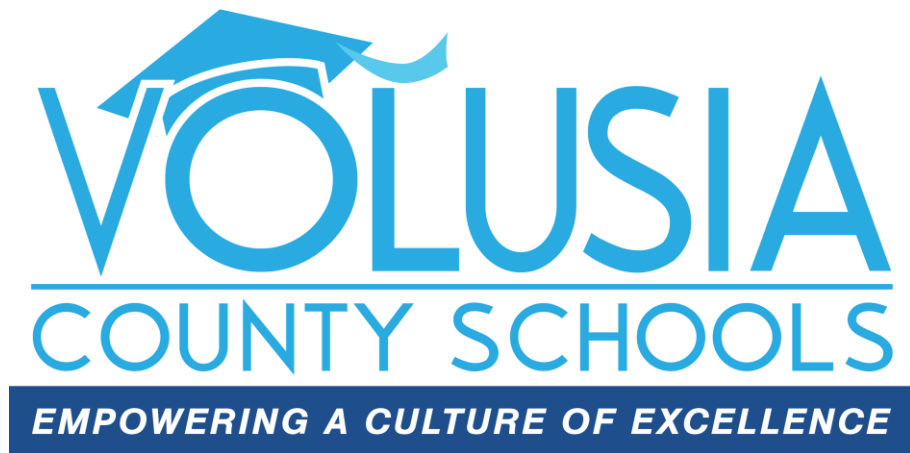
Presentation



DR. KRISTIN PIERCE

Career & Technical Education (CTE)
Coordinator, Volusia County Schools





Building Tomorrow's Workforce

Preparing Students for High Demand Careers

Dr. Kristin Pierce

Career & Technical Education (CTE) Coordinator

DAYTONA BEACH INTERNATIONAL AIRPORT UPDATE



CYRUS CALLUM

Director, Aviation & Economic Resources
Volusia County Government



DAYTONA BEACH INTERNATIONAL AIRPORT



"The Wright Brothers created the single greatest cultural force since the invention of writing. The airplane became the first World Wide Web, bringing people, languages, ideas, and values together." — Bill Gates



DEPARTMENT OF AVIATION
& ECONOMIC RESOURCES

AIRPORT DIVISION



CHAIR'S COMMENTS

RANDY DYE

CHAIR
TEAM VOLUSIA EDC



FEDC 2025 HONOREE KEITH NORDEN, CEcD

ECONOMIC DEVELOPMENT PROFESSIONAL OF THE YEAR



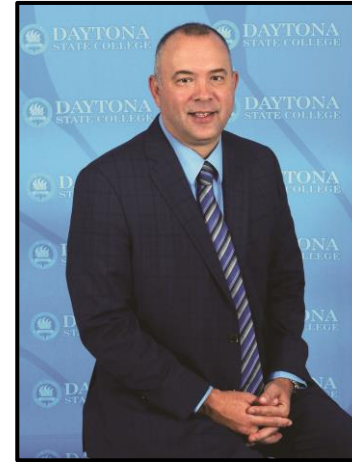
2025 OFFICERS



Randy Dye
Chair



David Weis
Vice-Chair #1



Dr. Tom LoBasso
Vice-Chair #2



M. Jayson Meyer
Secretary



Joyce Shanahan
Treasurer



Michael Pleus
Municipal Representative



John Ferguson
Legal Counsel



George Recktenwald
County Manager



Keith Norden, CEcD
President & CEO

TNEDC



Tywan Arrington
Director, Business
Development

STAFF



Frank Jones
Manager, Business
Development & Research



Tracy Marino
Director, Marketing &
Communications



Debbie Robbins
Executive Assistant/Office
Coordinator



Jen Boggs
Bookkeeper

Thank You

Team Volusia EDC, through tremendous commitment and partnership, works on strategic economic development activities and business recruitment initiatives to Volusia County, Florida. The organization is a valuable part of the economic development delivery system and works in partnership with state and county agencies, municipalities, chambers and other resource partners to achieve county-wide economic development goals for Volusia County. The EDC's program and services are partially funded through contracts with Volusia County and many of the municipalities located within the county. Additional funds are raised from private sector companies and organizations. Today, the organizations continues to grow and help strengthen the economic prosperity for the region.



Team Volusia EDC
One Daytona Blvd, Ste. 240
Daytona Beach, FL 32114



Keith Norden, CEcD
President & CEO
386 265-6332 (Office)
386-506-9542 (Cell)



KNorden@tvedc.com
www.tvedc.com