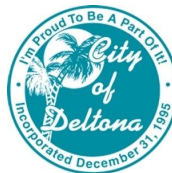




# Deltona Quarterly Report – Q3 2025



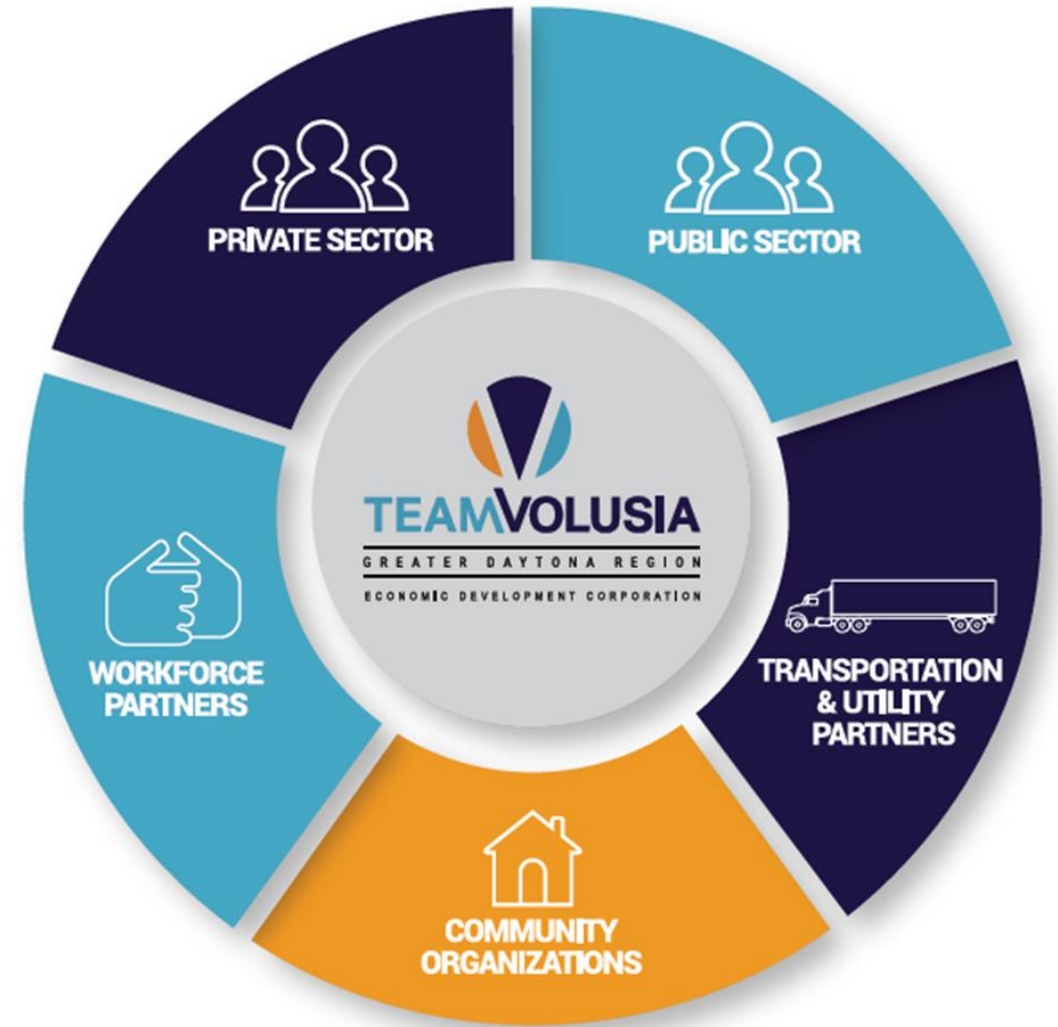
**TEAMVOLUSIA**  
GREATER DAYTONA REGION  
ECONOMIC DEVELOPMENT CORPORATION



*September 9, 2025*

# Who We Are

- Serve as the official P3 (Public/Private Partnership) EDO for Volusia County focused on business recruitment
- Incorporated in 2010 as a 501c6
- Represents Volusia County and 16 Municipalities
- 80+ Private Sector Partners
- 6 Colleges & Universities
- Became the 81<sup>st</sup> International Economic Development Council Accredited Economic Development Organization in 2024, a distinction held by less than 2% of nearly 5,000 EDOs in North America





# TVEDC Private Sector Investors

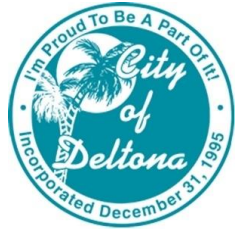


# VISION 2025

- **Continue to Evolve Outreach and Marketing/Communications to Domestic, International Markets and Community Stakeholders**
- **TVEDC Implementation Task Force to Assign Action Steps in the Five-Year Strategic Plan**
- **Continue to Focus on Lead Generation Efforts as Identified in Target Industries**
- **Develop Additional Initiatives to Capitalize on Aerospace/Aviation Assets in Volusia County**
- **Continue to Encourage Collaborative Efforts Countywide**
- **Support Smart Growth Plan for Volusia County and Encourage Site Readiness**
- **Present Case Studies to Investors and Community Partners on Select TVEDC Projects**
- **Retain and Increase Private Sector Investment**
- **Explore Long Term Funding Options for the Organization**

# A Collaborative Environment

TVEDC works with 16 Municipalities in Volusia County



Volusia County Incubator powered by  
 **Business Incubation Program**  
UNIVERSITY OF CENTRAL FLORIDA

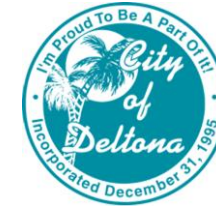


# Business Recruitment: Cross-Organization Process Overview

Lead  
Sources

FLORIDACOMMERCE

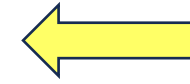
Site Selectors & Consultants  
Company Leadership



Contact Municipal Practitioner for properties, search CoStar & VolusiaSites.com, contact RE Brokers



**Request for Proposal**

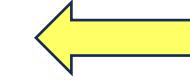


Submit properties to TVEDC matching RFP criteria

Maintained by TVEDC as a databank for available properties

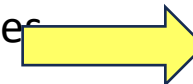


**VolusiaSites.com**



Listing Agents submit properties to TVEDC for inclusion.

TVEDC hosts a booth annually & welcomes municipalities to attend and/or send materials for display

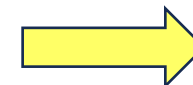


**ICSC Orlando (August)  
SpaceFlorida (January)**



Attend and/or submit materials

Held bi-monthly, TVEDC shares project updates, incl county & municipal practitioners who provide their community updates



**Practitioners Council**



Attend

**Team Volusia Economic Development Corporation**

# **BOARD OF DIRECTORS MEETING**

**July 11, 2025 at Embry-Riddle Aeronautical University**



**TEAMVOLUSIA**  
GREATER DAYTONA REGION  
ECONOMIC DEVELOPMENT CORPORATION

# SPACE FLORIDA UPDATE



**MATT CHESNUT, CEcD**

VP Business & Economic Development  
Space Florida





# BRITISH TIES - CONNECTION BETWEEN THE UK AND FLORIDA

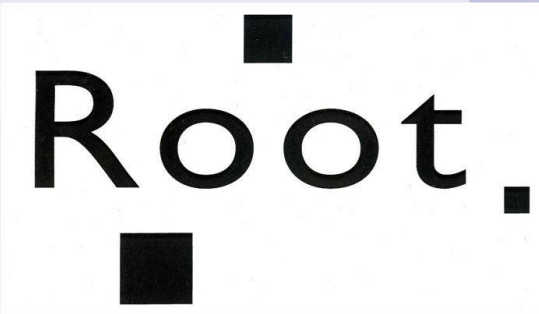


**JUSTINE ASSAL, MBE**

Honorary Consul of Great Britain &  
Northern Ireland – Central Florida



# INTRODUCTION OF NEWLY ASSIGNED BOARD DESIGNEE



## ROOT COMPANY

Assigned Designee:

**ROBERT CAMPBELL, CCIM, MBA**

Director, Real Estate Investments





# INTRODUCTION OF NEWLY ASSIGNED BOARD DESIGNEE



## CITY OF PORT ORANGE

Assigned Designee:  
**ROBIN FENWICK**  
Assistant City Manager



# INTRODUCTION OF NEWLY ASSIGNED BOARD DESIGNEE



## CITY OF EDGEWATER

Assigned Designee:

**JOSEPH MAHONEY**

Interim City Manager





# 55<sup>th</sup> INTERNATIONAL PARIS AIR SHOW





**Team Volusia Economic Development Corporation**

# **BOARD OF DIRECTORS MEETING**

**September 5, 2025 at Daytona State College**



**TEAMVOLUSIA**

GREATER DAYTONA REGION

ECONOMIC DEVELOPMENT CORPORATION



# WELCOME



**DAYTONA**  
STATE COLLEGE

**DR. TOM LOBASSO**

PRESIDENT, DSC and  
SECOND VICE CHAIR  
TEAM VOLUSIA EDC



# DAYTONA STATE COLLEGE'S BUSINESS SERVICES PROGRAMMING PRESENTATIONS



**DAYTONA**  
STATE COLLEGE

## **DR. SHERRYL WEEMS**

Associate Vice President, Mary Karl  
College of Workforce and Continuing  
Education, Daytona State College





# SMALL BUSINESS DEVELOPMENT CENTER



**DAYTONA**  
STATE COLLEGE



**TRECIA ARRINGTON**

Director, Small Business Development  
Center (SBDC)



# CENTER FOR BUSINESS & INDUSTRY



**DAYTONA**  
STATE COLLEGE

CENTER FOR  
**BUSINESS &  
INDUSTRY**  
[www.thecbi.com](http://www.thecbi.com)

**MICHAEL SCHECK**

Director, Center for Business & Industry  
(CBI)



# PRESIDENT'S UPDATE

**KEITH NORDEN, CEcD**

PRESIDENT & CEO  
Team Volusia EDC





# APPROVAL & INTRODUCTION OF NEW BOARD MEMBER



**BETHUNE COOKMAN UNIVERSITY**

Assigned Designee:  
**DR. ALBERT MOSLEY**  
President



# 2025 OUTREACH ACTIVITY TO DATE



SpaceCom 2025  
Commercial Space  
Conference

January  
Orlando, FL



FPL Powering FL:  
Illuminations

January  
Jupiter, FL



February  
Anaheim, CA



February  
Washington, DC



Site Selectors Guild  
Pre-Event 2025  
March  
Orlando, FL



March  
Chicago, IL



IAMC Spring Forum 2025  
March  
Sacramento, CA



March  
Tampa, FL



April  
Lakeland, FL



MRO Americas 2025

April  
Atlanta, GA



Aircraft Interiors Expo 2025

April  
Hamburg, Germany



JobsEQ Annual  
Conference  
April  
Nashville, TN



SEDC Meet the Consultants

April  
Atlanta, GA



SelectUSA Summit 2025

May  
National Harbor, MD



FEDC Annual Meeting

May  
Port Charlotte, FL



June  
Long Beach, CA



Area Development (Spring)

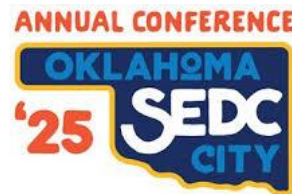
June  
Savannah, GA



55th Int'l Paris Air Show  
June  
Le Bourget, France



July  
Beaver Creek, CO

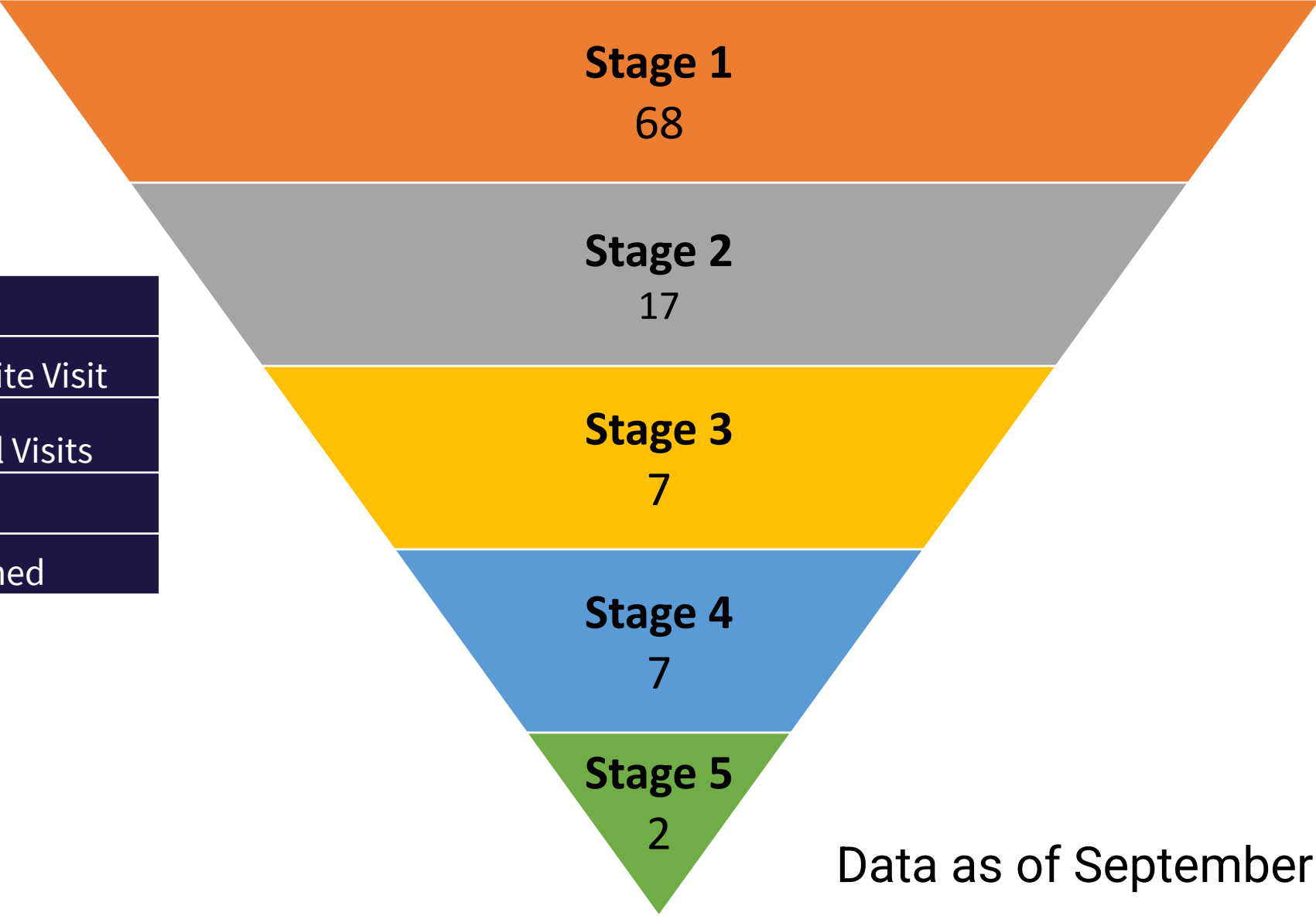


Southern Economic Development Council  
August  
Oklahoma City, OK



International Council of  
Shopping Centers  
August  
Orlando, FL

# 2025 PROJECT SALES FUNNEL



1 - Initial Inquiry
2 - Additional Inquiry/Site Visit
3 - Site Visit/Additional Visits
4 - Negotiations
5 - Project Established

Data as of September 3, 2025



**Project Name: Sea**

**Sector:** Regional HQ/Manufacturing Facility

**Capital Investment:** \$59 Million

**Jobs Created:** 100+

**Stage:** 3 Site Visit/ Additional Visit

**Project Name: Hans**

**Sector:** Advanced Manufacturing

**Capital Investment:** \$40-\$80 Million

**Jobs Created:** 50

**Stage:** 3 Site Visit/Additional Visit

**Project Name: Orchid**

**Sector:** Manufacturing

**Capital Investment:** N/A

**Jobs Created:** 1000

**Stage:** 1 Initial Inquiry

**Project Name: Golf**

**Sector:** Aerospace/Aviation

**Capital Investment:** N/A

**Jobs Created:** 20

**Stage:** 4 Negotiations

**Project Name: Cherry Blossom**

**Sector:** Manufacturing

**Capital Investment:** \$16 Million

**Jobs Created:** 160

**Stage:** 4 Negotiations

**Project Name: Colgate**

**Sector:** Logistics

**Capital Investment:** \$20 Million

**Jobs Created:** 100

**Stage:** 4 Negotiations

# CHAIR'S COMMENTS

**RANDY DYE**

CHAIR  
TEAM VOLUSIA EDC



# FUTURE TVEDC EVENTS

## TVEDC BOARD MEETING



- ❖ Date: Friday, November 14, 2025
- ❖ Venue: The Brannon Civic Center, New Smyrna Beach
- ❖ Timeline:
  - 8:45 a.m. – Annual Investor Photo
  - 8:00 – 9:00 a.m. Registration, Networking & Light Continental Breakfast
  - 9:00 – 10:30 a.m. Board Meeting

## ANNUAL MEETING - SAVE THE DATE



- ❖ Date: Thursday, March 12, 2026
- ❖ Venue: Daytona State College, The Mori Hosseini Center
- ❖ Timeline:
  - 5:00 – 6:00 p.m. Registration, Networking & Cocktail Hour
  - 6:15 – 8:30 p.m. Dinner Meeting



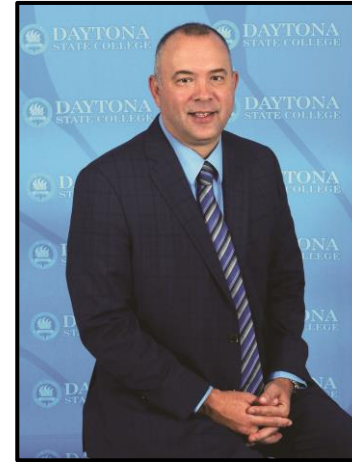
# 2025 OFFICERS



**Randy Dye**  
**Chair**



**David Weis**  
**Vice-Chair #1**



**Dr. Tom LoBasso**  
**Vice-Chair #2**



**M. Jayson Meyer**  
**Secretary**



**Joyce Shanahan**  
**Treasurer**



**Michael Pleus**  
**Municipal Representative**



**John Ferguson**  
**Legal Counsel**



**George Recktenwald**  
**County Manager**

# Thank You

Team Volusia EDC, through tremendous commitment and partnership, works on strategic economic development activities and business recruitment initiatives to Volusia County, Florida. The organization is a valuable part of the economic development delivery system and works in partnership with state and county agencies, municipalities, chambers and other resource partners to achieve county-wide economic development goals for Volusia County. The EDC's program and services are partially funded through contracts with Volusia County and many of the municipalities located within the county. Additional funds are raised from private sector companies and organizations. Today, the organizations continues to grow and help strengthen the economic prosperity for the region.



**Team Volusia EDC**  
**One Daytona Blvd, Ste. 240**  
**Daytona Beach, FL 32114**



**Keith Norden, CEcD**  
**President & CEO**  
**386 265-6332 (Office)**  
**386-506-9542 (Cell)**



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