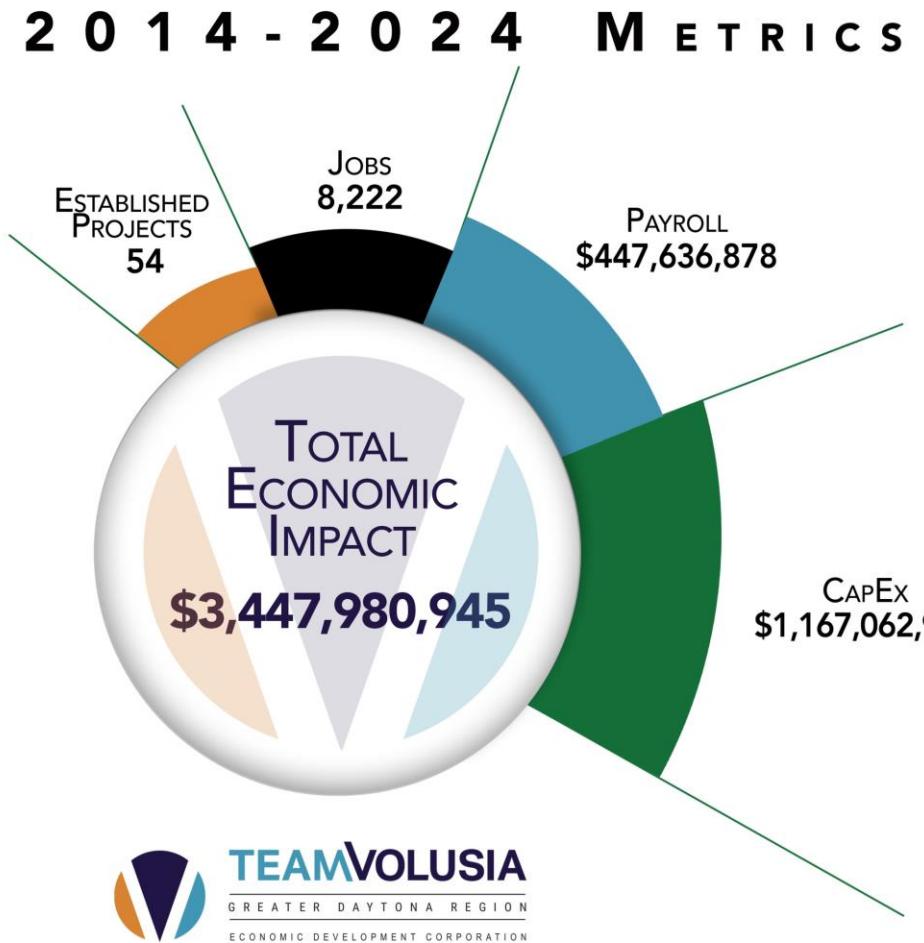
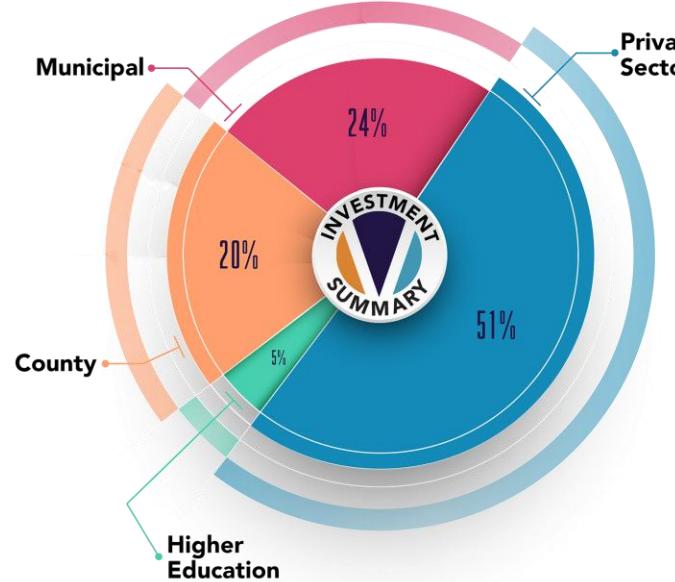




# Deltona Quarterly Report – Q4 2025

# Who We Are

Team Volusia Economic Development Corporation (TVEDC), through tremendous commitment and **partnerships**, works on strategic Volusia County **economic development activities** and **business recruitment** initiatives.



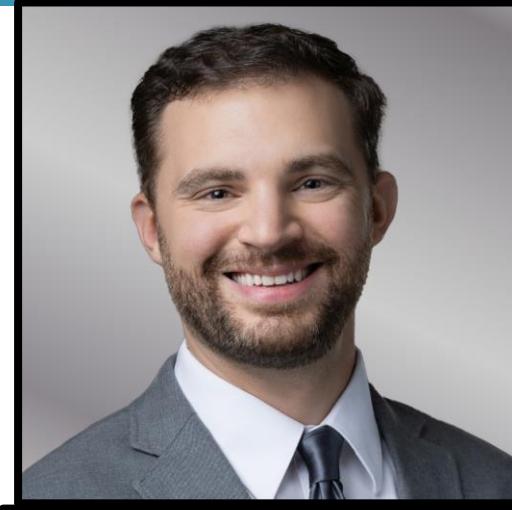
# Team Volusia Staff



**Keith Norden, CEcD, MEDP**  
President & CEO



**Frank Jones**  
Director, Business Development & Research



**Monty Fletcher II**  
Manager, Business Development



**Debbie Robbins**  
Executive Assistant/Office Coordinator



**Tracy Marino**  
Director, Marketing & Communications



**Jen Boggs**  
Bookkeeper

# TVEDC Board of Directors



## Officers



Randy Dye, Chair,  
Daytona Dodge  
Chrysler Jeep Ram  
/Maserati Alfa  
Romeo  
of Daytona



David Weis,  
First Vice Chair,  
AdventHealth



Dr. Tom  
LoBasso,  
Second Vice  
Chair,  
Daytona State  
College



Joyce Shanahan,  
Treasurer,  
City of Ormond



M. Jayson Meyer,  
Secretary,  
Synergy Billing



Michael Pleus,  
Municipal  
Representative,  
City of Deland



John Ferguson,  
Legal Counsel,  
Cobb Cole,  
P.A.



George  
Recktenwald,  
County  
Manager,  
Volusia County

# 2025 Private & Educational Investors



# A Collaborative Environment



**TVEDC represents 16 Municipalities in Volusia County**



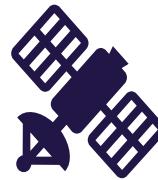
**Private Investors**

# TVEDC Target Sectors & Subsectors



## Advanced Manufacturing

- Food & Beverage Manufacturing
- Semiconductor & Electronic Component Manufacturing
- Solar or Clean Energy Component Manufacturing



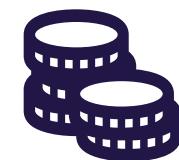
## Aerospace / Aviation

- Navigational & Control Instruments Manufacturing
- Spacecraft & Components Manufacturing



## Corporate / Regional HQ

- Corporate HQ
- Regional HQ
- Professional Services



## Finance / Insurance

- Financial Operations
- Insurance Agencies



## Information Technology

- Data Centers
- Software Development



## Life Sciences

- Medical Device Manufacturing
- Pharmaceutical Manufacturing
- Life Sciences R&D



## Logistics

- Cold Storage
- Logistics Services



# Team Volusia Economic Development Corporation BOARD OF DIRECTORS MEETING

New Smyrna Beach – Brannon Center

November 14, 2025



# WELCOME

**MAYOR FRED CLEVELAND**  
CITY OF NEW SMYRNA BEACH



# SOUTHEAST VOLUSIA PRESENTATION

## **E. BLISS JAMISON**

President, Southeast Volusia  
Manufacturing and Technology  
Coalition

## **BOB RAND, CCIM, SIOR**

Broker/Principal, Coldwell Banker  
Commercial Benchmark

## **ERNIE COX**

Deering Park



# PRESIDENT'S UPDATE

**KEITH NORDEN, CEcD**

PRESIDENT & CEO  
Team Volusia EDC



# INTRODUCTION OF NEW BOARD MEMBER DESIGNEE



## CITY OF ORANGE CITY

Assigned Designee:  
**CHRISTINE DAVIS**  
Interim City Manager



# 2025 OUTREACH ACTIVITY TO DATE



January  
Orlando, FL



Illuminations  
January  
Jupiter, FL



February  
Anaheim, CA



February  
Washington, DC



Pre-Event 2025  
March  
Orlando, FL



March  
Chicago, IL



IAMC Spring Forum 2025  
March  
Sacramento, CA



March  
Tampa, FL



April  
Lakeland, FL



April  
Atlanta, GA



April  
Hamburg, Germany



JobsEQ Annual Conference  
April  
Nashville, TN



Southern Economic  
Development Council  
April  
Atlanta, GA



May  
National Harbor, MD



FEDC Annual Meeting  
May  
Port Charlotte, FL



Area Development (Spring)



JUNE 16-22, 2025



June  
Le Bourget, France

July  
Beaver Creek, CO



August, Southern Economic  
Development Council  
Oklahoma City, OK



International Council of  
Shopping Centers  
August  
Orlando, FL



August  
Miami Beach, FL



Annual Conference  
September  
Detroit, MI



October  
Indianapolis, IN



October  
Las Vegas, NV



October  
Tokyo, Japan



November  
Kansas City, MI



November  
Lake Nona, FL



December  
Fort Lauderdale, FL





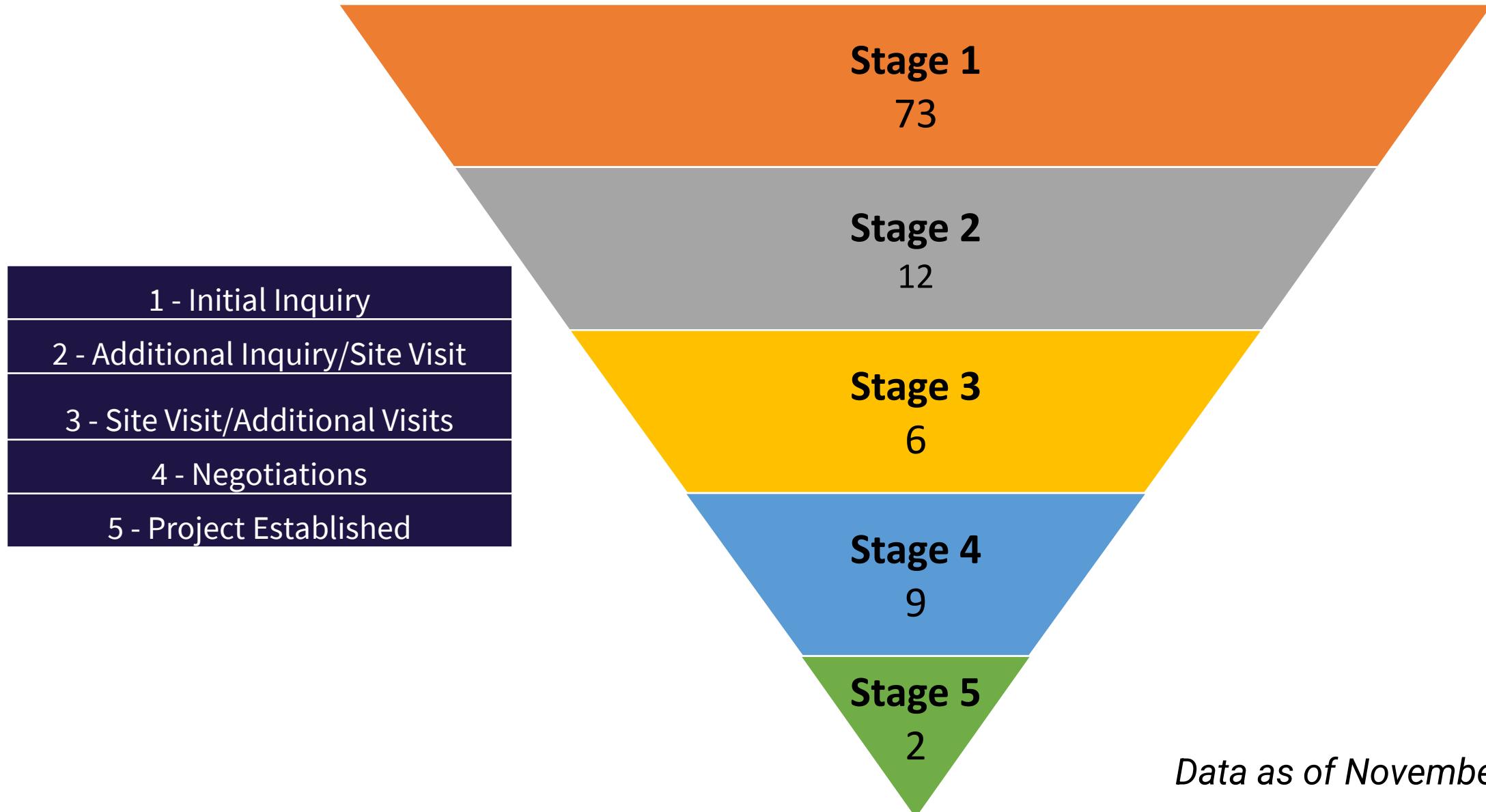
Southeast U.S./Japan &  
Japan - U.S. Southeast  
Associations



Occurring just a ½ mile away.....



# 2025 PROJECT SALES FUNNEL



## Project Name: Pearl

**Sector:** Aerospace/Aviation

**Capital Investment:** \$300 Million

**Jobs Created:** 1200

**Stage:** 1 Initial Inquiry

## Project Name: Skyforge

**Sector:** Aerospace/Advanced

Manufacturing

**Capital Investment:** \$515 Million

**Jobs Created:** 1839

**Stage:** 1 Initial Inquiry

## Project Name: Sea

**Sector:** Headquarters

**Capital Investment:** \$65 Million

**Jobs Created:** 100

**Stage:** 3 Site Visit/Additional Visits

## Project Name: Flow

**Sector:** Aerospace/Aviation

**Capital Investment:** \$3 Million

**Jobs Created:** 100

**Stage:** 1 Initial Inquiry

## Project Name: Sports Town

**Sector:** Manufacturing

**Capital Investment:** N/A

**Jobs Created:** N/A

**Stage:** 1 Initial Inquiry

## Project Name: Colgate

**Sector:** Logistics

**Capital Investment:** \$20 Million

**Jobs Created:** 100

**Stage:** 4 Negotiations

# Q1 – Q3 2025 SNAPSHOT

Category	Total
Outreach Meetings (face-to-face)	593
Outreach Events	21
Community Events	32
Site Visits	25

# TVEDC Success – AMAZON

## Amazon Opens 2.43 million-square-foot Robotics Fulfillment Center in Daytona Beach *Bringing 1,000 New Jobs*



**“Amazon’s decision to choose Daytona Beach as a hub to serve the greater Southeast United States is a powerful testament to our community.** It shows that we are a city ready to compete, a city with an exceptional quality of life and a city with a strong, willing workforce.”

*Derrick Henry, Mayor of Daytona Beach*

Sam Blatt, Amazon's vice president of development for Florida and the Carolinas, thanked the city, Volusia County and NASCAR (which sold the land) for helping to make the new robotics fulfillment center a reality.

**He singled out Keith Norden, the CEO of Team Volusia Economic Development Corp., and his group for being "at the center of it all" in terms of bringing the various parties together.**

*Clayton Park, Daytona Beach News-Journal, 9-23-25*

“With the Daytona Beach International Airport, the Daytona International Speedway, and now Amazon, we have collaborated with key partners in our region **to create one of the most economically impactful 5-square-mile areas anywhere in Florida** - and we are proud to have it right here in the City of Daytona Beach and Volusia County.”

*Keith Norden, President & CEO, Team Volusia EDC*

# TVEDC Success – BOEING

## Boeing research facility at Embry-Riddle hailed as a 'signal event' for Daytona Beach



Boeing cut the ribbon Tuesday on its new engineering center at Embry-Riddle Aeronautical University's Research Park, a project leaders say will bring hundreds of high-paying jobs and a major economic boost to Volusia County.

The 65,000-square-foot facility, located inside the Cici and Hyatt Brown Center for Aerospace Technology, will support Boeing's Defense, Space and Security programs. Company officials announced about 400 new technical and engineering jobs are expected to come with the opening.



# TVEDC Success – AURA AERO

## 2023

**January 17** Initial Meeting

**June 20**

Project Bourget Announced Volusia County at the Paris Air Show: Aura Aero will occupy 10,000 square feet of space in the MicaPlex, the Research Park's cornerstone facility, and the adjacent Applied Engineering Research Hanger

**November 8**

Dinner with community partners to discuss a future U.S. manufacturing headquarters project

**November 27**

Met with company representatives via Zoom to discuss a new industrial plan for a U.S. facility

**December 18**

TVEDC introduces the project to Select Florida (Florida Commerce) to begin a state-wide site location search



## 2024

**January 3**

Met with company representatives via Zoom to discuss a potential Volusia County location

**February 23**

Volusia County sites submitted: Daytona Beach International Airport, Ormond Beach Municipal Airport, DeLand Municipal Airport

**April 23** Site Visit I

**July 8 – 9** Site Visit II

**July 22**

Florida is announced as the future home of Project Lautrec at the Farnborough Air Show

**September 19** Site Visit III

**October 17**

Aura Aero selects Daytona Beach Int'l Airport

**December 3**

AURA AERO'S INTEGRAL E. maiden flight

## 2025

**October 29**

Ribbon Cutting for their 11,000 sq. ft facility at Embry-Riddle Aeronautical University's Research Park, that will serve as its U.S. headquarters and first production site. The campus will host the North American Delivery and Customer Support Center for the INTEGRAL program and lay the groundwork for the company's hybrid-electric ERA aircraft.



# Thank You

Team Volusia EDC, through tremendous commitment and partnership, works on strategic economic development activities and business recruitment initiatives to Volusia County, Florida. The organization is a valuable part of the economic development delivery system and works in partnership with state and county agencies, municipalities, chambers and other resource partners to achieve county-wide economic development goals for Volusia County.

The EDC's program and services are partially funded through contracts with Volusia County and many of the municipalities located within the county. Additional funds are raised from private sector companies and organizations. Today, the organization continues to grow and help strengthen the economic prosperity for the region.



**Team Volusia EDC**  
**One Daytona Blvd, Ste. 240**  
**Daytona Beach, FL 32114**



**Keith Norden, CEcD**  
**President & CEO**  
**386 265-6332 (Office)**  
**386-506-9542 (Cell)**



[KNorden@tvedc.com](mailto:KNorden@tvedc.com)  
[www.tvedc.com](http://www.tvedc.com)