



First Annual **Best of Deltona Awards Gala**

CELEBRATING COMMUNITY EXCELLENCE

City of Deltona Commission Meeting — May 19, 2025





About the event

This gala will honor the people, places, businesses, volunteers, and organizations that make Deltona a vibrant, growing community.

It's more than an awards ceremony, it's a tool to support small businesses, boost Deltona's visibility, and strengthen local pride.

And importantly, it brings people together across sectors: business, nonprofits, and community groups — to collaborate and celebrate Deltona's success.



Proven Success & Expansion

With **nine years of success with the Best of Sanford Awards**, this gala expands our mission to recognize excellence across Seminole County. We've celebrated Downtown Sanford, Seminole's **top businesses**, and Sanford **Industry of the Year**.

Now, Deltona small businesses and professionals will have the perfect opportunity to be recognized for their impact and contributions to the local economy and community development.

FOUNDER'S MESSAGE

As the founder of these quality publications, **it is an honor to bring this prestigious tradition to Deltona and Volusia County.** We are committed to recognizing and supporting our sister cities, celebrating the hard work of those who make our community a better place.

A Best of Deltona award will **symbolize excellence and open new doors for our small businesses and professionals.** I see this as an opportunity for Deltona to applaud its business owners and their employees for all they do for the city and the community.





Gala Highlights & Community Impact

We expect over 350 attendees: local and regional leaders, professionals, media, and community advocates. It will be held right at **The Center At Deltona**, creating a grand celebration that belongs to our community.

At the Inaugural Best of Deltona, we'll select **40 Awards Winner** across Categories. **80 Nominees** recognized as finalists.

Honoring Community Impact, under Best of Deltona Umbrella we'll introduce the **Top 10 Best of West Volusia**, honoring healthcare leaders, nonprofits, and community champions making a regional impact. This recognition not only strengthens Deltona's connections with neighboring cities but also positions us as a key player in West Volusia. It highlights Deltona's commitment to collaboration, boosts our visibility, and reinforces our city as a hub for regional growth and partnerships.

Gala program



Red-carpet reception experience

The evening will feature a **red-carpet reception** with media interviews and photo opportunities, followed by the VIP Cocktail Hour, dinner, and the awards ceremony.

It will be a night to remember, one of the most elegant red-carpet galas in the region.

Program:

- **Red Carpet Reception:** Media interviews and photo opportunities
- **VIP Cocktail Hour:** Networking and welcome drinks
- **Seating & Dinner Service:** Guest seating and dinner begins
- **Best of Deltona Awards Ceremony:** Honoring winners and special recognitions
- **After Party Celebration:** Music and mingling to close the evening



Giving Back to Deltona Community

We're also committed to giving back.
A portion of the proceeds from this event will be donated to a Deltona-based nonprofit organization.

Marketing & Promotion



- Our promotion will be powerful, reaching over 500,000 people across Central Florida through digital campaigns.
- We're being investing in paid ads, and collaborating with regional influencers that will spotlight Deltona and drive traffic to our local businesses.


City Partnership Opportunity

We are inviting the **City of Deltona** to participate in this signature event as a **Presenting Supporting Partner** by **approving an in-kind donation of The Center At Deltona as the venue**. This shows the City's support for Deltona's businesses and community excellence, enhances Deltona's image as a destination city through this awards gala, and provides recognition for the City as a key supporter. **The Annual Best of Deltona Readers' Choice Awards Gala will be organized and managed by My Deltona Magazine as a private event, with the City's support helping to make it possible.**

As the Presenting Supporting Partner, the City of Deltona will receive:

- A full-page ad in the Gala Award Program
- Logo recognition at the VIP cocktail event prior to the Gala Award Ceremony
- Eight (8) VIP seats at the Gala Awards Ceremony
- Recognition as the Best of Deltona Award Presenting Supporting Partner on the event stage
- Logo featured on the event invitations
- Logo featured on the red-carpet banner at the Gala
- Logo included on all event promotional flyers
- Logo and sponsor recognition featured on My Deltona Magazine's social media channels during event promotion
- Multiple mentions by event emcees as the Exclusive Presenting Sponsor of Best of Deltona throughout the award ceremony
- Logo featured in My Deltona Magazine's Best of Deltona Special Edition as the Presenting Supporting Partner

THANK YOU



I invite you to save the date, November 12, 2025, and join us as the Presenting Supporting Partner in celebrating Deltona's excellence and supporting this new tradition that will uplift our city for years to come.

Thank you, Mayor and Commissioners, for your time and for considering the positive impact the Best of Deltona Awards Gala will bring to Deltona.

Thank you again.