

# Deltona Quarterly Report - Q3





## Who We Are



- Serve as the official P3 (Public/Private Partnership) EDO for Volusia County focused on business recruitment
- Incorporated in 2010 as a 501c6
- Represents Volusia County and 16 Municipalities
- 80+ Private Sector Partners
- 6 Colleges & Universities



## A COLLABORATIVE ENVIRONMENT





**TVEDC works with 16 Municipalities in Volusia County** 

























Volusia County Incubator powered by



**Business Incubation Program** 



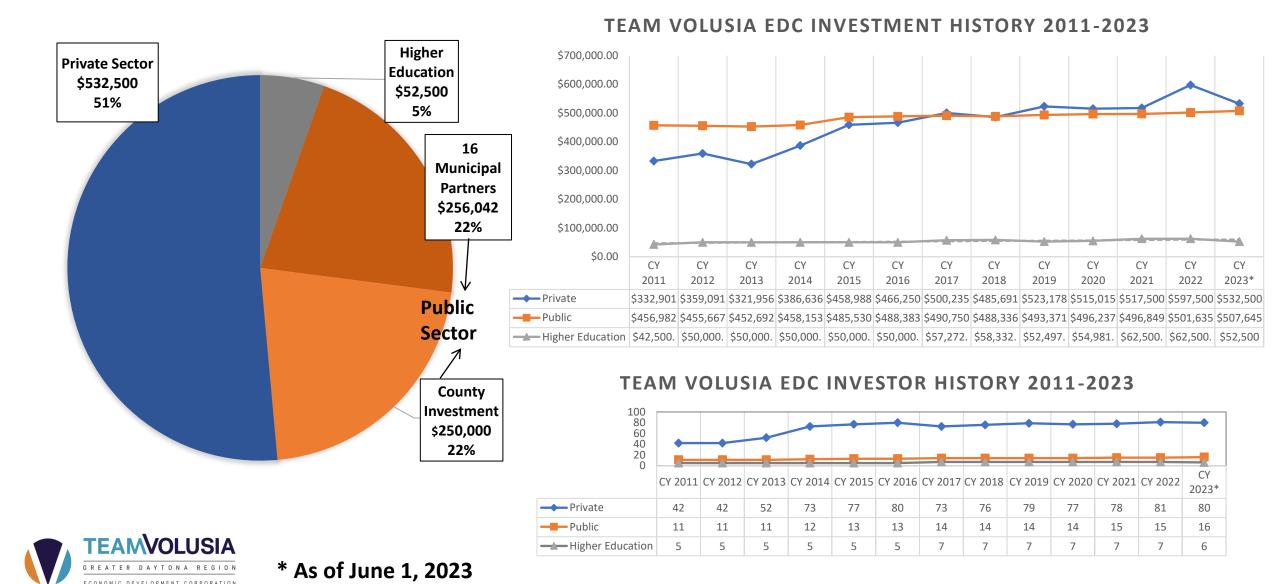








## 2023 INVESTMENT UPDATE















































































SELBY REALTY































































































#### **FEATURED SPEAKERS**

March 24, 2023
The Sanborn Center
DeLand

MAINSTREET



Kelly O'Leary
President, Mainstreet
DeLand Association



**Robert F. Apgar** Mayor Emeritus, DeLand





JOE YARBROUGH Esplanade Manager



August 25, 2023
The Center at Deltona



MARC HOENSTINE

Managing Director, Economic

Development at Duke Energy



#### **NEXT TEAM VOLUSIA EDC BOARD MEETING**



Friday, December 15th at 9:00 a.m. at The Cici & Hyatt Brown Museum of Art at MOAS



## TEAM VOLUSIA EDC ACTIVITIES

#### **Outreach Recruitment**

Goal: Outreach efforts focus on in person industry and site visits as well as familiarization tours

#### **Community Partnerships**

Goal: Building and developing partner relationships in support of local competitiveness

#### Marketing

Goal: Extend the overall perception of Volusia County as a place to do business.

#### **Competitive Intelligence**

Goal: Provide clients and partners up to date industry and demographic data

## SERVICES PROVIDED TO PROSPECTS

**Site Selection Assistance** 

**Local Buyer & Supplier Information** 

Project Assistance

**Market Research** 

**Local Resource Introductions** 

**Government Relations** 

# AVIATION, AEROSPACE & TECHNOLOGY





#### **Strategic Advantages:**

- Northern gateway to Florida's Space Coast
- Seven (7) institutions of higher learning, like <u>Embry-Riddle</u> <u>Aeronautical University</u>
- 5 general aviation airports, including an <u>international airport</u>

#### **LOGISTICS**





#### **Strategic Advantages:**

- Crossroads of <u>two interstates</u>,
   I-95 & I-4
- Equidistant between <u>two deep</u> <u>water ports</u>, JaxPort and Port Canaveral
- Served by two freight rail corridors

#### **MANUFACTURING**





#### **Strategic Advantages:**

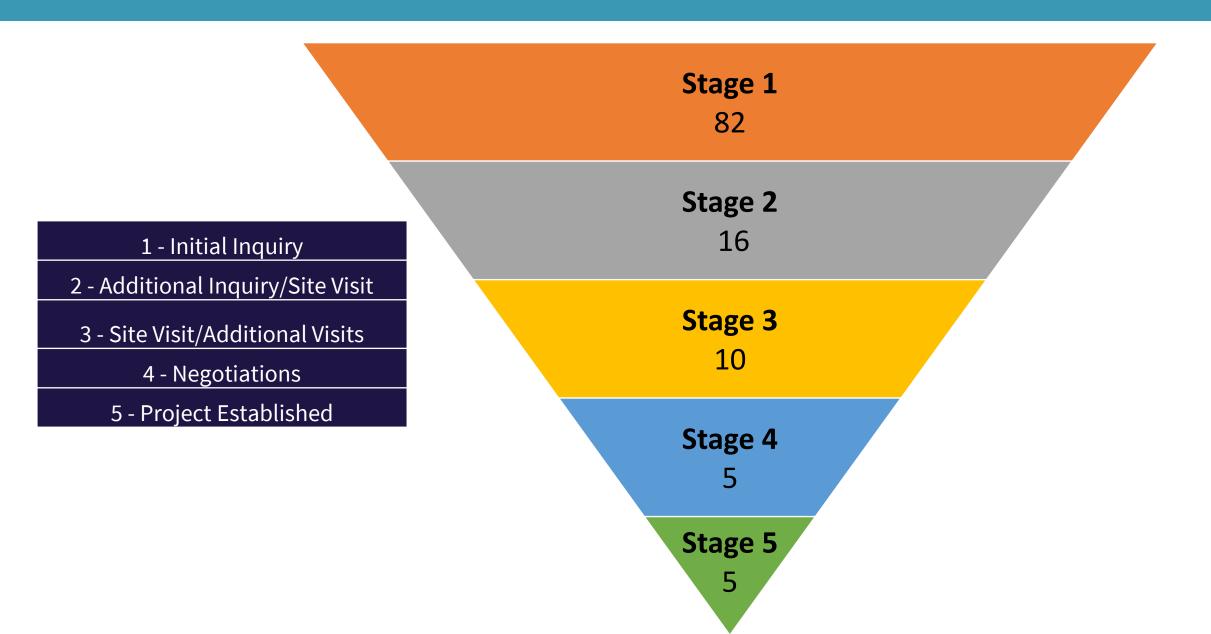
- 500+ manufacturing establishments
- Established and emerging clusters, like <u>boat building</u> & <u>medical devices</u>
- Robust <u>workforce training</u> infrastructure, including the ATC at DSC



## 2023 METRICS – January through August

Category	Total
Outreach Meetings	424
New Investors	4
Outreach Events	27
Community Events	52
Site Visits	20

## 2023 PROJECT SALES FUNNEL















**Announced Jobs: 535** 

**Annual Payroll: \$21.62 Million** 

**Capital Investment: \$94.85 Million** 



#### **Rainforest**

#### Stage 5

#### **Established**

- CapX: \$4.5 million
- Jobs: 40
- Avg Wage: \$34,000
- Entertainment Attraction

#### **Opal**

#### Stage 3

- CapX: \$984 million
- Jobs: 268
- Avg Wage: \$68,391
- Aviation/Aerospace

#### **Bourget**

#### Stage 4

#### Established

- CapX: TBD
- Jobs: 20
- Avg Wage: \$60,000
- Aviation/Aerospace

#### Yonder

#### Stage 4

- CapX: \$16 million
- Jobs: 100
- Avg Wage: \$70,000
- Advanced Manufacturing

#### Star

#### Stage 3

- CapX: \$25 million
- Jobs: 100
- Avg Wage: \$69,000
- Medical/Healthcare

#### **Orange**

#### Stage 2

- CapX: \$250 million
- Jobs: 250
- Avg Wage: TBD
- Advanced Manufacturing



## 2023 OUTREACH ACTIVITY - TO DATE



Rolex 24 Consultant FAM Event

January Daytona Beach, FL



2023 IEDC Leadership Summit

> January Tucson, AZ



FPL Powering FL: Illuminations

February Palm Coast, FL



2023 SelectUSA Brazil Roadshow

> February Sao Paulo, Brazil



MD&M West Medical Device Trade Show

> February Anaheim, CA



2023 Synapse Summit

February Tampa, FL



SpaceCom 2023 Commercial Space Conference

> February Orlando, FL



2023 FL Companies to Watch Awards

February Orlando, FL



Satellite 2023 Conference

March Washington, DC



Site Selectors Guild – Spring 2023

March San Antonio, TX



2023 Sun N Fun Airshow

March-April Lakeland, FL



IAMC Spring Forum 2023

April Biloxi, MS



2023 Central FL Signature Event

April Orlando, FL



2023 Space Symposium

April Colorado Springs, CO



April
Atlanta. GA



SelectUSA Summit 2023

May National Harbor, MD



CONNECT · DEVELOP · GROW

SEDC Consultants Event

> May Atlanta, GA



2023 Florida Economic Development Conference

> May Orlando, FL



2023 NYC Consultants Mission

> May New York, NY



Hungarian Summit Mission

June Budapest, Hungary



Puerto Rican Summit XII

June

June Orlando, FL



Paris Air Show
June
Le Bourget, France



Logistics Development Forum

July Beaver Creek, CO



SEDC Annual Conference August Williamsburg, VA



ICSC Florida

August Orlando, FL



SEUSJapan 45<sup>th</sup> Annual Joint Meeting

> October Tokyo, Japan



2023 Business Aviation Convention & Exhibition

October Las Vegas, NV

## HUNGARIAN SUMMIT - OUTREACH MISSION

#### **LOCAL DELEGATION**















Piros Pazaurek, Founder, Hungarian Summit Honorary Consul of Hungary in Central Florida









## PARIS AIR SHOW - OUTREACH MISSION





### Le Bourget, France June 19-25, 2023









## ICSC - TRADE SHOW

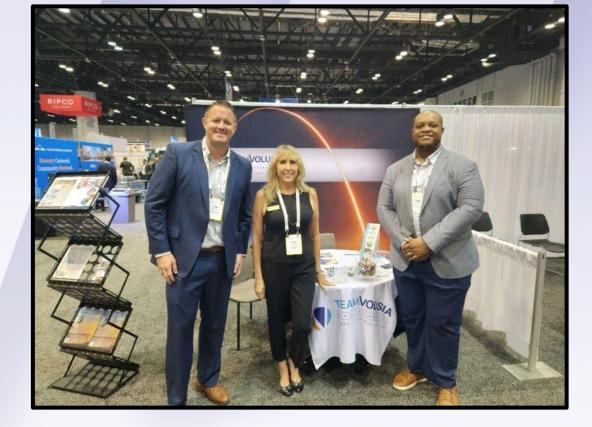


## International Council of Shopping Centers – Florida Show

Orlando, FL August 27-29, 2023

3 day gathering of commercial real estate innovators and deal makers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life.





## MARKETING HIGHLIGHTS

#### **National Print Ad Campaign**

- Trade & Industry Development (4Q22 & 1Q23)
- Site Selections Magazine (2Q23)

#### **Regional Print Ads**

Evolve magazine - Evolve June shown

#### **Marketing Materials**

Industry outreach flyers - Paris Air Show shown

#### **Social Media**

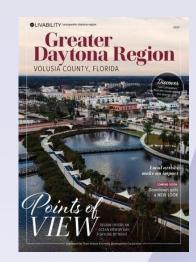
LinkedIn & Facebook

#### **Talent Recruitment**

- Livability 2023 edition
- WonderFL initiative (powered by FPL) In Orlando Space Coast region, new microsite, VolusiaFL, in development













# 2023 OFFICERS



Philip Maroney, Chair



John Ferguson, Legal Counsel



Sans Lassiter, Vice Chair



Jordan Jiloty, Immediate Past Chair



Joyce Shanahan, Secretary



Dr. Charles Duva, Past Chair



John Olivari, Treasurer



George Recktenwald, County Manager



Keith Norden, CEcD President & CEO



Tracy Marino
Director, Marketing &
Communications

# 1200



Tywan Arrington
Director, Business
Development



Debbie Robbins
Executive Assistant/Office
Coordinator



Harry Jorgensen
Director, Business
Development & Research



Jen Boggs Bookkeeper

## **Thank You**

Team Volusia EDC, through tremendous commitment and partnership, works on strategic economic development activities and business recruitment initiatives to Volusia County, Florida. The organization is a valuable part of the economic development delivery system and works in partnership with state and county agencies, municipalities, chambers and other resource partners to achieve county-wide economic development goals for Volusia County. The EDC's program and services are partially funded through contracts with Volusia County and many of the municipalities located within the county. Additional funds are raised from private sector companies and organizations. Today, the organizations continues to grow and help strengthen the economic prosperity for the region.





Team Volusia EDC
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