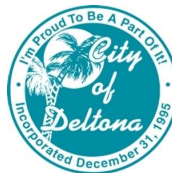




Deltona Quarterly Report – Q1 2025



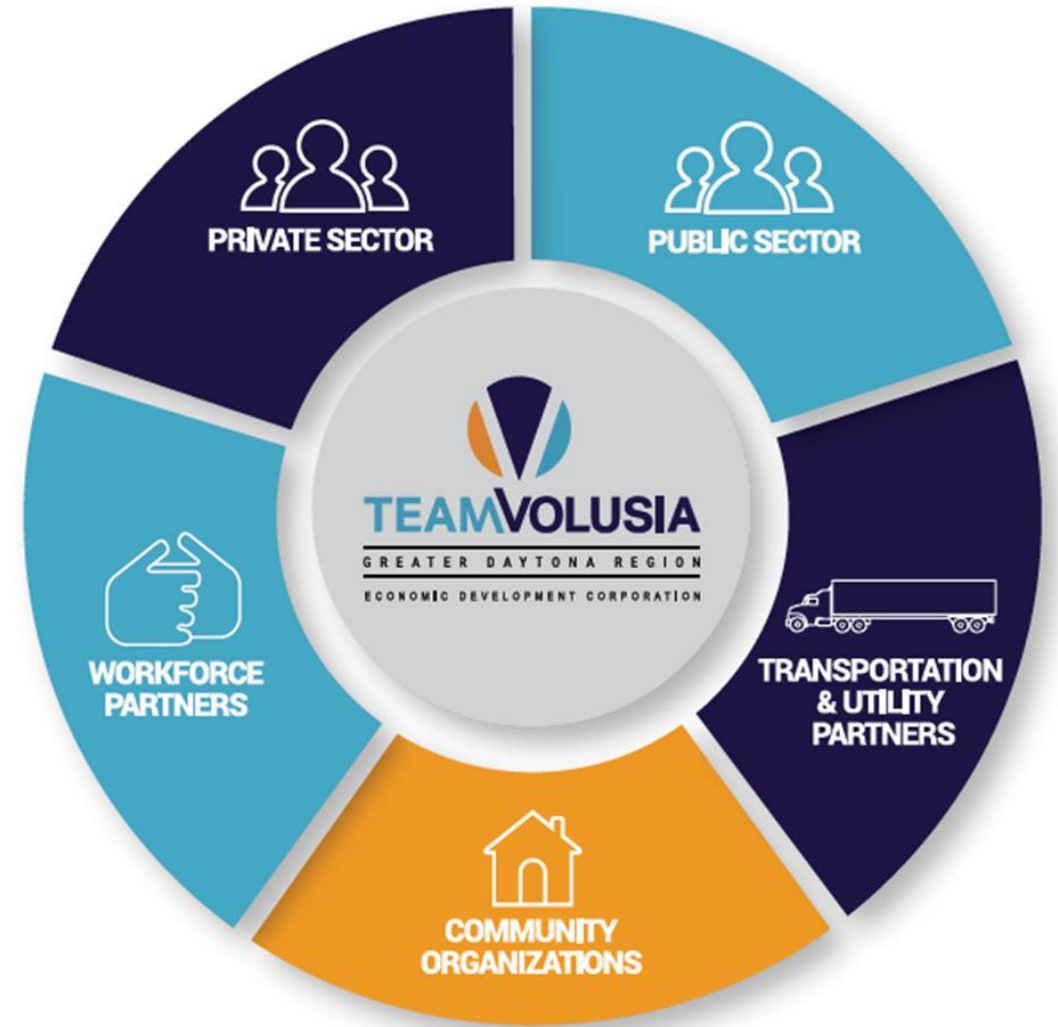
TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION



March 11, 2025

Who We Are

- **Serve as the official P3 (Public/Private Partnership) EDO for Volusia County focused on business recruitment**
- **Incorporated in 2010 as a 501c6**
- **Represents Volusia County and 16 Municipalities**
- **80+ Private Sector Partners**
- **6 Colleges & Universities**
- **Became the 81st International Economic Development Council Accredited Economic Development Organization in 2024, a distinction held by less than 2% of nearly 5,000 EDOs in North America**



VISION 2024 REPORT CARD

- **Collaborate with Florida Trend Magazine to Facilitate the Greater Daytona Region/Volusia County Insert for November 2024 Issue – Done** ✓
- **Continue to Diversify Outreach to Domestic and International Markets – Ongoing** ✓
- **Adopt Boyette Strategic Advisors (BSA) 5-Year Strategic Plan and Create an Implementation Task Force – Done** ✓
- **Validate TVEDC's Targeted Industry Sectors as Outlined in BSA Strategic Plan – Done** ✓
- **AEDO Accreditation – Complete Phase II & Become Accredited – Done** ✓
- **Promote Talent Recruitment through FPL's WonderFL Campaign and the Launch of LifeinVolusiaFL.com – Ongoing** ✓
- **Develop and Reinforce Existing Relationships with FloridaCommerce and SelectFlorida – Ongoing** ✓
- **Retain and Increase Private Sector Investment – Ongoing** ✓

VISION 2025

- **Continue to Evolve Outreach and Marketing/Communications to Domestic, International Markets and Community Stakeholders**
- **TVEDC Implementation Task Force to Assign Action Steps in the Five-Year Strategic Plan**
- **Continue to Focus on Lead Generation Efforts as Identified in Target Industries**
- **Develop Additional Initiatives to Capitalize on Aerospace/Aviation Assets in Volusia County**
- **Continue to Encourage Collaborative Efforts Countywide**
- **Support Smart Growth Plan for Volusia County and Encourage Site Readiness**
- **Present Case Studies to Investors and Community Partners on Select TVEDC Projects**
- **Retain and Increase Private Sector Investment**
- **Explore Long Term Funding Options for the Organization**

A Collaborative Environment

TVEDC works with 16 Municipalities in Volusia County



Volusia County Incubator powered by
UCF Business Incubation Program
UNIVERSITY OF CENTRAL FLORIDA

Business Recruitment: Cross-Organization Process Overview

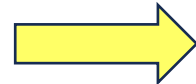
Lead Sources

FLORIDACOMMERCE

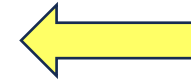
Site Selectors & Consultants
Company Leadership



Contact Municipal Practitioner for properties, search CoStar & VolusiaSites.com, contact RE Brokers



Request for Proposal



Submit properties to TVEDC matching RFP criteria

Maintained by TVEDC as a databank for available properties

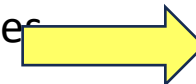


VolusiaSites.com



Listing Agents submit properties to TVEDC for inclusion.

TVEDC hosts a booth annually & welcomes municipalities to attend and/or send materials for display

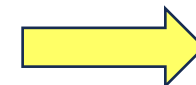


ICSC Orlando (August)
SpaceFlorida (January)



Attend and/or submit materials

Held bi-monthly, TVEDC shares project updates, incl county & municipal practitioners who provide their community updates



Practitioners Council



Attend

TVEDC Private Sector Investors



Team Volusia Economic Development Corporation

BOARD OF DIRECTORS MEETING



TEAMVOLUSIA

GREATER DAYTONA REGION

ECONOMIC DEVELOPMENT CORPORATION

PRESIDENT'S UPDATE

KEITH NORDEN, CEcD

PRESIDENT & CEO
Team Volusia EDC



INTRODUCTION OF NEWLY ASSIGNED BOARD DESIGNEE



HALIFAX
HEALTH

HALIFAX HEALTH

Assigned Designee:
SHAWN REMINGTON
Chief Financial Officer



INTRODUCTION OF NEWLY ASSIGNED BOARD DESIGNEE

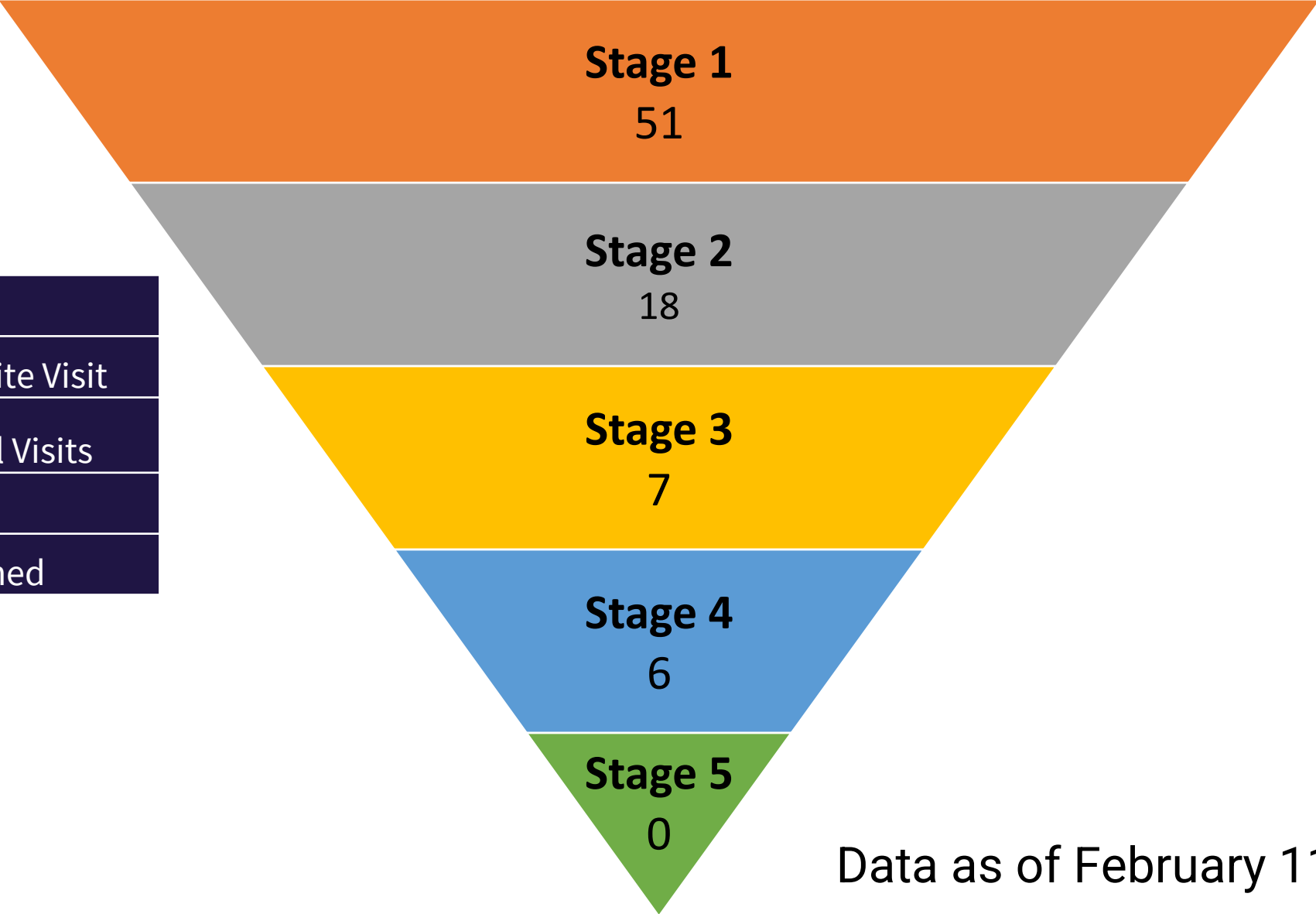


KEISER UNIVERSITY

Assigned Designee:
ASHLEY NEFF
Campus President



2025 PROJECT SALES FUNNEL



- 1 - Initial Inquiry
- 2 - Additional Inquiry/Site Visit
- 3 - Site Visit/Additional Visits
- 4 - Negotiations
- 5 - Project Established

Data as of February 11, 2025



Announced Jobs: 1,431

Annual Payroll: \$123,569,850

Capital Investment: \$208.6 Million

Total Economic Impact (YTD):

\$1,391,287,474

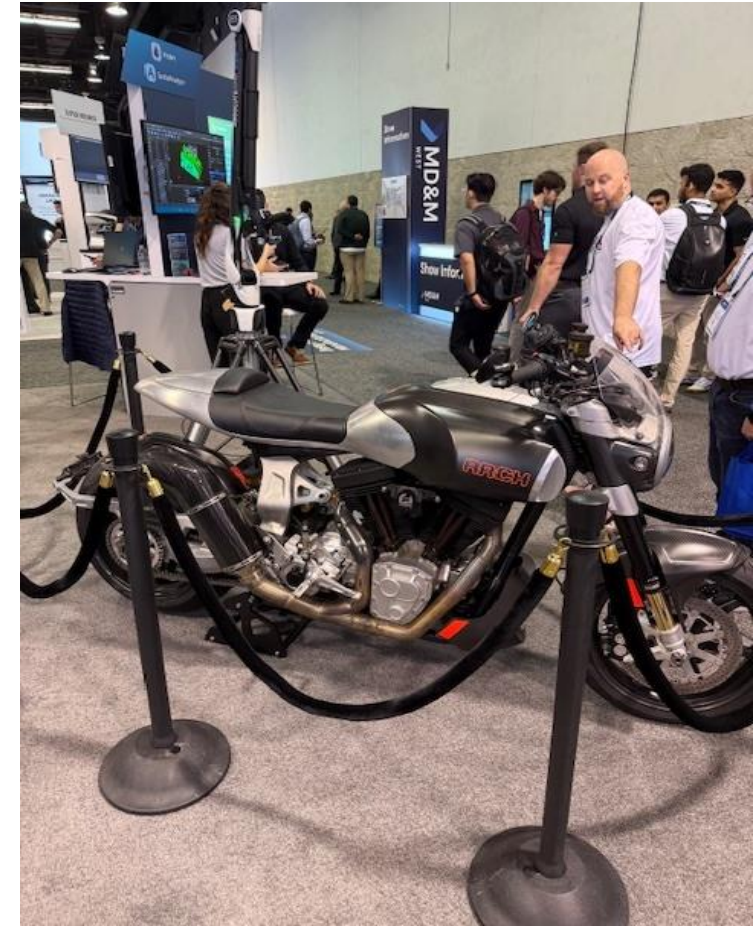
Orlando, FL
January 28 – 30, 2025



MD & M West

Anaheim, CA

February 4 -6, 2025





March 3 – 5, 2025, Miami, FL



March 11 – 13, 2025, Washington, DC

Site Selectors Guild Florida Pre-Event



March 11 – 12, 2025, Orlando, FL



March 17 – 20, 2025, Chicago, IL

IAMC Spring Professional Forum



March 22 – 26, 2025, Sacramento, CA



March 24, 2025, Tampa, FL

TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION

We help business
shine **brighter.**

PARTNERED WITH VeeCor

OUTFRONT 9567A

Searching for what's next
for your business?

Visit TeamVolusiaEDC.com

TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION

PARTNERED WITH VeeCor

9569A **OUTFRONT**

DAYTONA
INTERNATIONAL
SPEEDWAY

INDISCREET
RACING

TOURS DAILY 11 AM - 5 PM

TVEDC Partnered with VeeCor on the I-95 Billboard January 6, 2025 Placement

UPCOMING EVENTS

TVEDC 2025 ANNUAL MEETING



- ❖ **Date:** Thursday, March 13, 2024
- ❖ **Venue:** Daytona State College, The Mori Hosseini Center
- ❖ **Timeline:**
 - 5:00 – 6:00 p.m. Registration, Networking & Cocktail Hour
 - 6:15 – 8:30 p.m. Dinner Meeting

TVEDC BOARD MEETING



- ❖ **Date:** Friday, May 30, 2025
- ❖ **Venue:** The Center at Deltona
- ❖ **Timeline:**
 - 8:00 – 9:00 a.m. Registration, Networking & Light Continental Breakfast
 - 9:00 – 10:30 a.m. Board Meeting

FLORIDA'S FIRST SITES

Presentation



AARON MICHAEL

SENIOR PROJECT MANAGER ECONOMIC
DEVELOPMENT, FLORIDA POWER & LIGHT



AIR SERVICE INCENTIVE & COMMUNITY SUPPORT PROGRAMS

Presentation



CYRUS CALLUM

Director, Aviation & Economic Resources
Volusia County Government



KENNETH STRICKLAND

Director, Air Service Development,
Crawford, Murphy & Tilly, Inc.



NOMINATING COMMITTEE 2025 PROPOSED SLATE OF OFFICERS

JOHN FERGUSON

LEGAL COUNSEL
TEAM VOLUSIA EDC



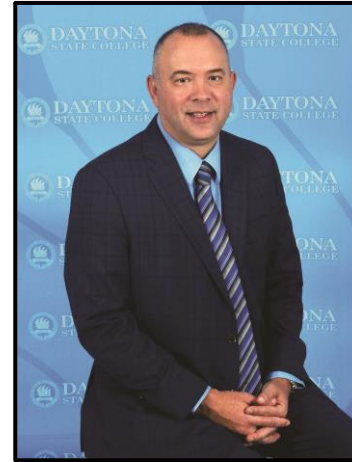
2025 PROPOSED SLATE OF OFFICERS



Randy Dye
Chair



David Weis
Vice-Chair #1



Dr. Tom LoBasso
Vice-Chair #2



M. Jayson Meyer
Secretary



Joyce Shanahan
Treasurer



Michael Pleus
Municipal Representative



John Ferguson
Legal Counsel



George Recktenwald
County Manager

2024 OFFICERS



R. Sans Lassiter, Chair



**Randy Dye,
First Vice Chair**



**David Weis,
Second Vice Chair**



M. Jayson Meyer, Secretary



**Joyce Shanahan,
Treasurer**



**Michael Pleus,
Municipal Representative**



**John Ferguson,
Legal Counsel**



**George Recktenwald,
County Manager**



**Philip Maroney,
Immediate Past Chair**

TVEDC STAFF



Keith Norden, CEcD
President & CEO



Tywan Arrington
Director, Business
Development



Tracy Marino
Director, Marketing &
Communications



Debbie Robbins
Executive Assistant/Office
Coordinator



Jen Boggs
Bookkeeper

Thank You

Team Volusia EDC, through tremendous commitment and partnership, works on strategic economic development activities and business recruitment initiatives to Volusia County, Florida. The organization is a valuable part of the economic development delivery system and works in partnership with state and county agencies, municipalities, chambers and other resource partners to achieve county-wide economic development goals for Volusia County. The EDC's program and services are partially funded through contracts with Volusia County and many of the municipalities located within the county. Additional funds are raised from private sector companies and organizations. Today, the organizations continues to grow and help strengthen the economic prosperity for the region.



Team Volusia EDC
One Daytona Blvd, Ste. 240
Daytona Beach, FL 32114



Keith Norden, CEcD
President & CEO
386 265-6332 (Office)
386-506-9542 (Cell)



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